

Three alumni selected for university honors

By Scott Bellile

SPJ chapter secretary

Three former journalism students will be recognized for their career achievements at the annual alumni awards dinner during Homecoming weekend in October.

Two of the alumni, Kate Briquetet, Class of '08, and Shane Arman, Class of '10, will receive Outstanding Young Alumni awards. Jeff Griffith, Class of '87, will receive the Distinguished Alumni Award

It will bring to 27 the number of journalism alumni who have been chosen to receive either one or both of the awards, more than any other department at the university.

"We are proud to have so many alumni doing important work in journalism-related fields," said Professor Mike Cowling, chair of the Department of Journalism. "These three graduates, through hard work and determination, are wonderful role models for today's students."

An avid reporter

Briquetet has been a reporter at The New York Post since April 2012. While there she has covered stories ranging from astronaut Neil Armstrong's death to an expose of people spending welfare money at strip clubs.

After graduating with an emphasis in writing/editing, Briquetet earned her master's degree from New York University. She has worked at various publications in New York, including Business Traveler magazine. While at the magazine she traveled to Los Angeles, Moscow, London, Rio de Janeiro, Shanghai and Istanbul to cover airlines and the openings of luxury hotels.

She also worked for a year at The Brooklyn Paper as a



Kate Briquetet

reporter. Her former editor there, Gersh Kuntzman, had high praise for Briquetet in a letter of support of her nomination for the award.

"Briquetet arrived at The Brooklyn Paper in 2011 and remains in the top echelon of cub reporters who have come through my shop," he wrote. "She was a copy editor at Business Traveler magazine when she begged me for a job. Naturally, I was confused why someone who had spent her

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Shane Arman



Jeff Griffith

Faculty agree to changes in journalism's curriculum

By Scott Bellile

SPJ chapter secretary

The Department of Journalism will implement several modifications to its curriculum beginning in the fall semester 2013.

The changes include the addition of a new course, a change in a core course number, increase in the number of journalism and mass communications classes that

major students can take and the ability for students to take the two competition courses twice for credit.

Foundations of Multimedia Production (Journalism 251), has been added as an elective. The course teaches the basics of creating, digitalizing and manipulating digital media elements including text, sound, graphics, animation, video and the web. Students also will be exposed to

major software packages to apply the theoretical knowledge into practical learning.

Dr. Shu-Yueh Lee offered Foundations of Multimedia as a Selected Topics course for 14 students during spring semester. The students developed small projects using the concepts taught in class. They also wrote research papers on an aspect of modern multimedia and developed final

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Department keeping technology current

As technology continues to change the face of journalism, faculty members have worked hard to find funding to give students the tools they need to be successful in the industry.

During the past academic year, the journalism program was successful in obtaining funds from two proposals for new equipment.

“We requested more than \$35,000 in funding for new computers and video and camera equipment, and every penny of it was approved,” Professor Mike Cowling, chair of the Department of Journalism, said. “It was all much-needed equipment for our students and faculty. Even in these extremely tight budgetary times at UW Oshkosh, it shows that university officials recognize the importance of a quality journalism program.”

In a classroom modernization proposal in fall 2012, the department asked for \$29,000 to purchase 16 new 21.5-inch iMac computers, four monitor calibrators, 20 licenses for Apple Final Cut Pro video-editing software, and a Hewlett-Packard Scanjet G4050 photo

Computers, video equipment funded

flatbed scanner.

The items are needed to keep the computer labs up to date so they meet journalism accreditation standards, to provide students with computers that allow them to learn the skills required to remain competitive, and to meet the minimum standards of servicing for Academic Computing.

In spring semester 2013 the department submitted a permanent property proposal for \$6,662 to buy a Canon XA10 professional camcorder, two Nikon 1 V2 w/10-30 cameras and lenses, and some related accessories.

The camcorder will allow students to shoot high-definition videos with a variety of advanced features and load them to Final Cut Pro for advanced editing. It will help students to acquire visual-oriented communication skills.

The Nikon set will enable students to use accessory equipment they typically do not have, like an external microphone

and Lavalier microphone. To shoot the video for multimedia assignments, students also need a tripod and a selection of lenses for different perspectives. The proposal included these items, as well as filters to protect the lenses, spare batteries because video can sap batteries fairly quickly, lens cleaning kits, and memory cards to store files.

The equipment will be loaned to students who either need a camera with a high-quality video function or both video and still functions. Students in the visual emphasis typically do not have cameras that make both high-quality stills and video, especially with inputs for microphones.

“This equipment resembles the equipment professionals now use in the field, but which come at a prohibitive expense for students,” Dr. Tim Gleason said.

“The journalism department believes it is important to provide some of this type of equipment to students.”



Plymouth High School newspaper adviser Lucas Cleary presented professor emeritus Dr. Gary Coll with the Skip Zacher Friend of Scholastic Journalism Award at the NEWSPA luncheon on April 17.

Coll receives NEWSPA award

Professor emeritus Dr. Gary Coll received some well deserved recognition in April at the annual Northeastern Wisconsin Scholastic Press Association (NEWSPA) conference.

Dr. Coll was given the 2013 Skip Zacher Friend of Scholastic Journalism Award at the association’s luncheon in Reeve Union. His wife, Elaine, was among those in attendance for the presentation.

Dr. Coll planted the seeds for what became NEWSPA in 1969 when he began taking his UW Oshkosh journalism students to area high schools to discuss their newspapers and yearbooks.

“When I began what is now NEWSPA, I had no idea how important it would become to the practice of scholastic journalism in this area,” he said in an interview with Haley Walters, the NEWSPA public relations assistant.

This year about 350 high school students attended the conference to learn more about topics including writing, design, photography and social media in sessions led by nearly 40 media professionals. Many students also received awards for their entries in the newspaper and yearbook competitions.

New posters featuring alumni to adorn rooms in journalism



Above is the first of what will be a new set of posters featuring journalism alumni. Paul Anger, a 1972 graduate, is featured here with materials that highlight his career. Below is one of the original posters that appeared for several years in journalism classrooms in Clow. This one featured Jeff Griffith, who will be receiving a Distinguished Alumni Award in October.



In 2003, former department chair James Tsao came up with the idea of highlighting the achievements of the program's alumni by preparing high-quality posters to display in various rooms.

Over the next several years, about three-dozen of the 31-inch-by-20-inch posters were created. They featured samples of work done by each alumnus or alumnae, biographical information and quotes, and photographs of the individual.

"The posters not only served as a reminder to our students of what they could achieve in their careers, but also as a selling point when high school students and their parents came to view our facilities, said Professor Mike Cowling, chair of the Department of Journalism.

When the department moved from Clow to the new Sage Hall in the summer of 2011, the posters were put in storage. By then, a majority of them had become outdated as many of the alumni had moved on to other jobs.

So this school year Dr. Sara Steffes Hansen, student intern Kaila Kissinger and program assistant Cindy Schultz began the task of contacting alumni and gathering material for new posters.

The first new poster completed features Paul Anger, Class of '72, who is editor and publisher of The Detroit Free Press. Initial design work was done by student Ryan Delwiche, and alumnus Jeff Griffith provided his professional touch that resulted in the final template for the new posters.

"It is appropriate that Mr. Anger is the subject of our first new poster," Cowling said. "He was the department's first graduate to be honored by the university as a Distinguished Alumni Award winner."

Posters will continue to be produced and displayed in the coming year.

Alumni are asked to provide the material for the poster, and to make a nominal contribution to help cover the cost of production. Any alumni who are interested in being featured in a poster should contact Cowling or Schultz.



Stiegman to speak at community event

When university officials need a keynote speaker for the annual Foundation Community Breakfast, more often than not they look to graduates of the Department of Journalism.

This year the speaker will be Pat Stiegman, the vice president and editor in chief of ESPN.com. Stiegman, Class of '88 and a previous recipient of both the Outstanding Young Alumni Award and the Distinguished Alumni Award, will talk at the event on Sept. 17 in Reeve Union.

Since 2007, keynote speakers have included Jim VandeHei, in 2008 and 2010, Paul Anger in 2009, and Blois Olson in 2012. VandeHei, Class of '95, is executive editor and co-founder of Politico.com; Anger, Class of '72, is the editor and publisher of The Detroit Free Press; and Olson, Class of '94, is a public affairs specialist and founder of Fluence Media in Minneapolis. All were majors in journalism at UW Oshkosh.

The title of Stiegman's speech will be "Simplified Complexity: ESPN Digital Media and Innovation."

New complex to boost student recreation activities

By Taylor Lackey
SPJ chapter member

The Oshkosh Student Association and the Student Recreation and Wellness Center are teaming up to build an Intramural Recreational Field Complex (Recplex) to broaden student opportunities for intramural activities, club sports, open recreation and athletics.

Thomas Patt, director of the center, said the Student Recreation Advising Committee proposed the concept in 2008. There was a concern that the lack of outdoor playing space was turning students away from intramurals.

"It's very exciting," Patt said of plans for the new facility. "It will transform our campus and totally complement the Rec. and Wellness Center."

The Recplex will be built where the River Center was located, and will nearly

double the outdoor recreational space on campus.

"Even with Albee and the Rec and Wellness Center, there's not a lot of room," said Madeline Meis, the vice president of the OSA. "The fields can't be used past dark, and there aren't enough time slots for teams to play intramurals."

The Recplex will have a "superfield," with markings for soccer, rugby, lacrosse and flag football. There will be room for multiple games to be played at the same time. In addition there will be another field for flag football and soccer adjacent to the superfield.

The fields will have synthetic turf and be lighted so play can go until 11 p.m. Students also will be able to play year round due to an inflatable dome that will allow use in the winter.

"In October of 2011, a preliminary

survey was done asking about student involvement in intramurals, the perceived need for more play space on campus, and a preference on location for a recreational complex if it were to be created," Meis said.

A referendum was held with the student governance elections in 2012, and 76 percent of those voting approved an increase in the student segregated fees to build the Recplex.

The cost for building the Recplex is estimated at \$6 million. Lower segregated fees could result from construction costs coming in under budget, and from revenue generated from rentals during non-student use times in the new facility.

The Recplex is expected to be finished in the fall of 2014. Steven Arndt, the director of Facilities Management, said demolition of the River Center was a little behind schedule. "The only concern I have is that the construction schedule seems a bit optimistic," he said.

With the addition of the Recplex, parking becomes an added concern because some existing parking spaces will be eliminated. Meis said in the long term parking spaces will be restored, likely through the acquisition of nearby property.

"Students need to understand things don't happen overnight," Meis said. "Yes, we'll be taking out parking but that will be compensated for."

The short-term plan for parking includes the lot behind Kolf, which has been expanded.

Meis said the OSA also wants to introduce car rental through Zimride to reduce the number of cars on campus.

Students would pay for the insurance of the car they would rent for a certain number of hours.

She said that OSA also plans to promote the use of public transportation as another way to reduce the number of cars on campus.



Architect rendering of what the conference center will look like when completed.

New building for alumni, conferences

Construction is under way along the Fox River near the Wisconsin Street bridge for a new state-of-the-art conference center.

The 22,000-square-foot UW Oshkosh Alumni Welcome and Conference Center will serve as the new front door to the university, officials said before construction began. The facility will include offices for Alumni Relations, the UW Oshkosh Foundation, and the Business Success Center.

When completed the conference

center will feature a ballroom with a capacity for 460 people, meeting spaces for groups of 70 to 80 people, a large boardroom, and breakout workrooms.

As an initial step in the project, the Foundation purchased the Carl Steiger Park property where the center is being built. The university will maintain the park and green space.

The project is being financed through a Foundation fund-raising campaign.



From left: Taylor Krentz, Breanna Houk, Bethanie Vosters, Tyler Kerns, Gabrielle Lulloff, Trevor Uitenbroek, Jonathan Dailey, Jonathon Tran, Mia Johnson and Dr. Jin Kyun Lee.

NSAC team creates campaign for Glidden

By Molly Linn
SPJ chapter president

A group of journalism students participated in the annual National Student Advertising Competition (NSAC) and presented their campaign in Minneapolis in April.

The competition is centered on a different corporate sponsor each year. The sponsor provides a case study and presents a situation the students must address. This year, the sponsor was Glidden paint. Students were asked to focus on Glidden's Brilliance line, sold exclusively at Wal-Mart.

Jonathon Dailey said the process began at the start of the school year with the Research in Strategic Communications class, taught by Dr. Julie Henderson. He and two other members of the team conducted primary and secondary research about the paint.

"The research kind of served as the foundation for everything else that we did for the competition campaign," he said.

The next part of the competition was carried out through the Strategic Campaigns in Advertising class, taught by Dr. Jin Kyun Lee. The team reviewed the research and formed its campaign based on that research, Gabrielle Lulloff, another team member, said.

"The task seemed endless at the time; there was so much to do in such a short time period," she said. "Once we had finally come up with and agreed on our creative execution, it was all about making every part of our plan cohesive with that."

Lulloff said the team was able to overcome the obstacle of the

short time period and other challenges that came their way.

"I am proud of everything we pulled off in the short time period we had ... The ads we came up with were not only funny, but they stayed true to the Glidden brand while reaching each of our target segments harmoniously," she said. "Our No. 1 goal of this campaign was to make it cohesive, and I think we nailed that in our creative execution."

Lulloff said the competition required commitment, and that any extra time was devoted to the project.

"I know I personally probably spent over 20 hours a week during the semester dedicated to this competition, but it was constantly in mind through that duration," she said.

NSAC provides students with hands-on experience in the advertising industry. "We presented our campaign in front of an audience of about one or two hundred people in addition to the three professional judges. It was just like a real campaign pitch that we will do in the advertising field one day," another student and presenter, Taylor Krentz, said.

The actual presentation was a whole aspect of the competition that can easily be forgotten about during the seemingly endless creative process.

"After all the hard work we put into our campaign, we had to also work on presenting it in a way that would make sense and really appeal to the judges, and that was tough," Krentz said.

In the end, their hard work paid off; the team earned sixth place and won the Best Integrated Mobile Advertisement award.



Kappa Tau Alpha inductees

Two students were honored this spring when they were invited to join Kappa Tau Alpha, a national society for achievement in journalism. Melissa Beyer, left, and Morgan Counts were initiated in a ceremony conducted by Dr. Vince Filak.

Photo Club promotes hands-on skills using technology and weekly themes

By Morgan Counts
SPJ chapter member

Throughout this past spring semester, the journalism department's Photo Club focused on advancing the photography skills of its members with various technologies and weekly themes.

"At most meetings we would talk about our photo theme for the week and go over photos we had posted on Flickr for the theme," the club's vice president, Rachel Christianson, said.

Themes included active/sports, outdoor, studio, night and reflective surfaces, according to club president, Alex Beld. Members also learned simple Photoshop techniques and other hands-on skills.

"We did some work in the photo studio, teaching some of the new members how to set up lights and manually work a DSLR camera," Beld said.

Aside from technical skills, club members discussed how to market themselves as photographers after college.

"We talked about portfolios—what

should go in them, how they should be organized, and the importance of having both a physical portfolio and an online one," Christianson said.

The members used some of their skills when they were asked to judge photos for the Northeastern Wisconsin Scholastic Press Association (NEWSPA) conference, which brings hundreds of high school students to campus every year.

Beld said a priority for next year will be different ways to get more photographers on campus involved in the club.

"Next semester we will meet once every two weeks, which will give people more time to complete theme assignments, and the meetings will focus more on photo taking during the first part of the semester with critiques occurring toward the end," he said.

Christianson said the club also plans to advertise with fliers and posters, and would like to bring in guest speakers and partner with local businesses to work on advertising photography.

Advisory board aids in planning program changes

The Journalism Advisory Board continued to offer much-needed guidance to the department in the past year.

The board met at Homecoming weekend and again in April, discussing issues relating to curriculum, assessment, technology, promoting the program, and fund-raising.

A topic that generated much discussion at the October meeting was whether to consider changing the department's name. Ideas included adding other new media words to Journalism, or dropping Journalism and using different descriptors that better reflect a changing industry.

Most members of the board recommended keeping Journalism as the name or at least part of the name. Other ideas were to create majors in Advertising and in Public Relations within the Department of Journalism. Dr. Julie Henderson began preparing paperwork to make PR a major within the next year or two.

At the April 2013 meeting an important topic was whether to add a new core course, either Foundations of Multimedia Production or Media Photo 1, or to make one or the other required. Feedback from the board indicated strong agreement that a visually focused course should be added to the current four core courses.

Two new members joined the board this past year: Melanie (Stepanek) Cross, who works in the Admissions Office on campus, and Patty Brandl, executive director of the UW-Fond du Lac Foundation.

Other members of the board include Mary Callen, John Giesfeldt, John Feld, Tim Lyke, Ron Montgomery, Deanna Paris, Laura Denissen and Joe Vanden Acker.

Any alumni interested in serving on the advisory board should contact the board's faculty liaison, Professor Mike Cowling, at cowling@uwosh.edu or by calling (920) 424-7144.



New pictures will be added to the wall of photographs in the reading room at Sage Hall honoring journalism's alumni award winners.

ALUMNI: One distinguished, two outstanding graduates

Continued from Page 1

professional life traveling the world on someone else's dime would want to cut her pay in half and work twice as hard covering community boards and low-level City Council members. But she convinced me—first in words, then in deeds—how hard working she would be.”

A top PR professional

Arman was named the national Young Professional of the Year by PR Week on March 7. He currently works as an associate of consumer and sports marketing in the Chicago office of Burson-Marsteller, a global public relations company.

Last year he was part of a team that represented MetLife at the Super Bowl and assisted the athletes in their press coverage.

While working toward his journalism degree with an emphasis in public relations, Arman was vice president of PRSSA and chaired the National Organ Donor Awareness Campaign competition team, which earned an honorable mention. At the same time he was a member of the PRSSA Bateman competition team, which was named one of the top 15 in the country.

Arman continues to assist the department by reviewing student blogs for a journalism course, participating in mock interviews, and hosting students at the agency in Chicago.

A creative fighter

Griffith, a past recipient of the Outstanding Young Alumni award, is the creative director of advertising and marketing at Men's Health magazine in New York, the most competitive market in the advertising and magazine field.

Griffith previously worked at several major advertising

agencies from Atlanta to Honolulu to New York, including Young & Rubicam. He also was a co-publisher of ATOMIC magazine, a national publication about retro culture.

His tireless effort to preserve a historic national site, however, is one of his major accomplishments. Griffith spearheaded a campaign called No Casino Gettysburg to stop developers from building a casino at the location of the Gettysburg Civil War battle site. Through this volunteer effort he enlisted the support of celebrities and other national figures.

“The videos I created (along with the print, outdoor, radio/TV spots) took this local issue and made it a national issue,” Griffith said. “We were on major news networks and put major pressure on the Casino Gaming Control Board in Pennsylvania to vote for what was right, not what was going to make them all money.”

As a result of the No Casino Gettysburg fight in 2010-2011, Griffith has been working closely with the Civil War Trust in Washington. He now designs its quarterly magazine and other pieces of communication in his spare time.

The awards

A 24-member board of directors selects the award recipients each spring. Alumni Relations director Christine Gantner abstains from voting, but she said the journalism department is often represented in the fall ceremony because UW Oshkosh graduates achieve big-time careers in the media.

“A lot of the journalism alumni end up in high-profile positions throughout the nation, and that makes them pretty distinctive. And oftentimes they work for highly visible publications,” Gantner said.

SPJ members have busy year on the road and at home

By Nicole Kiefert
SPJ chapter member

The UW Oshkosh chapter of the Society of Professional Journalists was busy this past year, with members attending conferences and conventions, taking field trips to area news organizations, hosting guest speakers, and conducting fund-raisers.

In order to get to know new students and to practice interviewing skills, members paired off at the start of each semester and wrote profiles that were posted on the bulletin board.

Four chapter members went to Minneapolis in April to participate in the Region 6 conference. Speakers discussed topics including how to find leads and to pitch stories to supervisors, how to read on-air stories with the proper emphasis and built-in pauses, and the appropriate way to post personal and professional items on Twitter. The Oshkosh chapter also was represented at the annual Wisconsin Newspaper Association convention in Madison in February.

The chapter also set up visits to different newspapers each semester. In the fall, a group visited The Post-Crescent in Appleton, a daily newspaper owned by Gannett. They learned that although print editions of newspapers are slowly dwindling, journalism still offers many different opportunities. The newspaper continues to increase its online presence, particularly with live news and sports broadcasts. The students sat in on a live-streaming program where a sports reporter interviewed

two high school basketball players.

In April several members visited The Ripon Commonwealth Press, a family-owned weekly publication. The publisher, Tim Lyke, and the editor, Ian Stepleton, explained their responsibilities in producing a hyper-local paper, and encouraged the students to apply for a summer internship position. The students also got to tour the huge printing operation, where the company prints materials from other newspapers, to brochures and pamphlets to catalogs.

To help pay for travel and other expenses, the SPJers held multiple fund-raisers during the year. These included two puppy chow sales in Reeve that made about \$150, work at concession stands at two Green Bay Packers home games that raised about \$225, and the processing of entries in the Hearst Foundation writing competitions that brought the chapter \$600.

Guest speakers were also an important part of the year for SPJ. Amanda Potts, who works in the university's Integrated Marketing and Communications office, talked about career paths and how to find jobs, even if they initially involve basic web production instead of writing. Another speaker was Kayde Kempen, who brought her resume and discussed how to put one together, about what to expect after graduation, and about her job doing promotional work for the university. A third speaker was Barb Benish, the department's internship coordinator. She talked about how to prepare for a job interview.

CURRICULUM: Changes made in journalism program

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group videos. Software including Photoshop, iMovie, Audacity and GarageBand are used for projects in the class.

The Editing class, one of four core courses in the curriculum for majors, will change from Journalism 224 to Journalism 324.

"After discussions over the past year or so, the faculty decided that the content of the Editing class better matched what is taught in 300-level classes than in those that are 200 level," said Professor Mike Cowling, chair of the Department of Journalism. "Editing is more than just grammar, style and headline writing. It also involves layout and design using the latest computer software."

Cowling said it was interesting to discover that while checking to see if the number 324 could be used, he was told by the Registrar's Office that more than 20 years ago Editing had been Journalism 324.

In another change, students who take Strategic Campaigns in Advertising (Journalism 424) or Public Relations Campaigns (Journalism 455) will now be able to take the courses a second time for credit, mainly because the experience is unique each spring semester. The clients that students work with change each semester, so the research and execution plays out differently for

each class.

The entity that accredits journalism programs, the Accrediting Council for Education in Journalism and Mass Communications, decided last summer to allow programs to change the number of credits majors had to take outside of journalism and mass communication to 72 credits from 80. The change came after several schools said they wanted their majors to take more journalism classes, especially ones related to multimedia and emerging technology.

Faculty at UW Oshkosh believed this was an opportunity to make a change, and it will take effect in the fall. Students who had been limited to 40 credits of journalism and mass communication, out of the 120 credits needed to graduate, can now take up to 48 credits in these two areas. It will allow them to take additional journalism or perhaps more classes in radio/TV/film.

Also being discussed is the idea of adding a new core course, one focused on visual journalism. One option being considered is to require students to take either Media Photo I, or Foundations of Multimedia Production. Another option would require all majors to take just one of these two courses and make the other one an elective. That discussion will continue during fall semester.

Bateman team enhances awareness of bullying

By Molly Linn
SPJ chapter president

Five journalism students participated in the annual Bateman case study competition in February to raise awareness of bullying in the Oshkosh community.

Each year, the Public Relations Student Society of America chooses a topic for the teams to tackle. This year, it was bullying among girls and boys ages 10 to 19.

The Bateman team began its research in fall semester by conducting focus groups and an online survey. Team member Amanda Kersten said the group used the research results to plan the campaign.

“Through our research, we found a significant prevalence of bullying among young girls,” she said. “We wanted to focus on this audience along with their parents, support systems and prominent figures that guide them within the community and schools.”

Kenzie Miller said the campaign required a lot of work from each member. “The Bateman team worked endless hours both inside and outside of class,” she said.

The campaign was called “HumanKind: It’s In Our Nature,” and it focused on the ability people have to be kind to one another. Two local nonprofit organizations involved were Community for Hope and the Women’s Fund of the Oshkosh Area Community Foundation.

“Instead of taking a negative tone, we took a positive, inclusive one,” Kersten said.

To reach the target audience in a positive way, the team used tactics like handing out ValenKinds on Valentine’s Day and moving a Kindness Tree around the community. The ValenKinds had a kind message, information about the campaign, and a piece of candy. The Kindness Tree encouraged people to write kind deeds on hearts to hang from the branches.

The main event of the campaign was a screening of the documentary, “Finding Kind,” to which middle and high school girls were invited along with their mothers, fathers or other support systems, Miller said.

“It was an amazing feeling to look around and see an auditorium packed with mothers and daughters whose eyes were just glued to the projection screen,” she said. “There were young girls crying and hugging with their close friends, and apologizing to each other for how they had acted to one another and others around them.”

Miller said she gained valuable experience during the campaign that will help in her career, but that there was more to it that made the competition worthwhile. “I think we really made an impact on some people and that’s such a great feeling because at the end of the day it’s not about winning a competition, but making a difference in young teens’ lives.”



The staff of the Advance-Titan took first place in the weekly division of the Collegiate Better Newspaper Contest sponsored by the Wisconsin Newspaper Association. Accepting the award at the WNA convention were, from left, Emily Miels, Sienna Kossman, Jessica Kuderer and Haley Walters.

A-T staff wins award for second year in row

The Advance-Titan student newspaper is known for its local coverage of campuswide events, as well as its ability to localize state and national news. And for the second straight year, staff members were recognized for their hard work at the annual Wisconsin Newspaper Association convention in Madison in February.

The newspaper was awarded first place for Collegiate General Excellence in the state from the WNA, according to the editor in chief, Sienna Kossman. The AdvanceTitan won the same award last spring.

This year’s WNA Collegiate Better Newspaper Contest included 118 entries from nine campus newspapers.

At the convention, Emily Miels, a past editor of the A-T, was presented with one of the two \$1,500 scholarships awarded annually by the WNA.

The A-T also won a national fourth-place award for general excellence in the weekly broadsheet division from the Associate Collegiate Press, Kossman said.

The newspaper will continue to focus on the coverage that has brought it recognition, she said, and readers can look forward to an improved multimedia companion to the print version.

“We are establishing a new website this fall, with more interactive capabilities, multimedia and social media additions,” Kossman said. “It will be overall easier to navigate as well.”

Dr. Vince Filak is the faculty adviser for the A-T.

Student Awards

Gary Coll Journalism Fellowship
Scott Bellile, Mia Johnson, Nicole Kiefert, Sienna Kossman, Taylor Krentz

Diversity in Journalism Scholarship
Hajra Ahmad

Kappa Tau Alpha new members
Melissa Beyer, Morgan Counts

Dave Engels Journalism Scholarship
Jessica Kuderer

Jeff Griffith Portfolios Scholarship
Michelle Arnez

E. Garner Horton Scholarship
Katherine Neumann

David J. Lippert Memorial Scholarship
Sienna Kossman, Jessica Kuderer

Milwaukee Journal Foundation
Walter and Clara Damm Scholarship
Noell Dickmann

Orville C. Sherman Scholarship
**Hajra Ahmad, Sienna Kossman,
Jessica Kuderer**

Virginia Sokolowski Memorial Scholarship
Sienna Kossman

Wisconsin Newspaper Association
Scholarship
Emily Miels

Chancellor's Award for Excellence
Michelle Arnez, Jake White

PRSSA Golden Key
Jessica Bedore

Wisconsin Newspaper Association
General Excellence Award
Staff of The Advance-Titan

Contributors

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Paul & Vickie Anger

Clifford & Shirley Christl

Gary & Elaine Coll

College of Letters & Science

Jeanette DeDiemar & Lyndon

Stephen Delloy

Gannett Foundation

Rod & Sandy Gnerlich

Jeff Griffith

Willard & Dolores Henken

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Journalism Alumni Newsletter

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