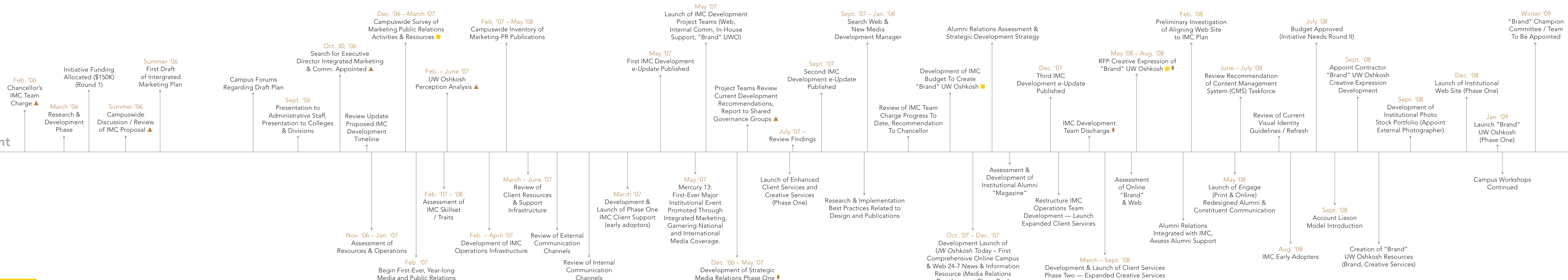




Integrated Marketing & Communications "Brand" UW Oshkosh Development Timeline

Development
Operations



Key

- ▲ Link
- e-Update
- ◆ Presentation
- ★ Award-winning effort



- IMC Resource Web Site
- Account Liaison Team
- Refreshed Visual Identity Guideline
- Refreshed Media Relations Guidelines
- Emergency Communication Guideline
- Workshops Developed
- Best Practices IMC
- Alumni Relations Support Expansion