

Appendix I: University Seal/ Chancellor's Medallion

Use of the University Seal/Chancellor's Medallion

The University Seal/Chancellor's Medallion is reserved for official documents, certificates or promotion of special or formal ceremonies. The Seal/Medallion is not the official UW Oshkosh logo and may not be used as a replacement for the logo. Special permission to use the Seal/Medallion for other purposes may be requested in writing from the Integrated Marketing & Communications department, for approval by the Chancellor.

Design applications

The University Seal/Chancellor's Medallion may not be changed or altered in any manner. No additional graphic elements or typefaces are allowed to accompany the Seal/Medallion. Preferred application is a one-inch diameter and not less than three-quarters of an inch.

Reproduction

The University Seal/Chancellor's Medallion can only appear in black, metallic gold or a combination of both. The Seal/Medallion may be printed (variations of a screen and reversed in white with a dark background are allowed), embossed, foil stamped, embroidered, silk screened or engraved.

Correct forms



Learn more about the University Seal/
Chancellor's Medallion, including its history,
at www.uwosh.edu/go/seal.