

ALIGNMENT OF GOVERNING IDEAS

The Alignment Chart on the next page portrays how the ideals of UW Oshkosh's Governing Ideas start with a strong core — our mission, vision, values and strategic direction — and radiate out to the units', colleges' and institution-wide strategic plans, processes, priorities and action initiatives, including the UW System Strategic Framework, Advantage Wisconsin.

We call the mission, vision, values and strategic directions the Governing Ideas of the University to reflect the conviction that a university should be guided by ideas. Plans, procedures and strategic action initiatives are the means to realize these ideas and to enhance the future success of the state's businesses, residents and students in the decade ahead.

The distinctiveness of the institution — Liberal Education Reform, Student Success Services, Faculty Development, Sustainability, and Integrated Marketing and Communications — is included in the University-wide strategic action initiatives.

The alignment of the complex and interrelated human, physical and financial resources and Governing Ideas of the institution with the Advantage

Wisconsin framework helps to clarify priorities and identity as well as to ensure the institution's integrity.

As the chart indicates, we are engaged in supporting a collective agenda by preparing students with the integrative learning skills, multicultural competencies and practical knowledge needed to succeed in and contribute to a rapidly changing, increasingly global society.

For more information about the University's comprehensive strategic plan, including the Key Operational Plans, visit www.uwosh.edu/strategicplan.



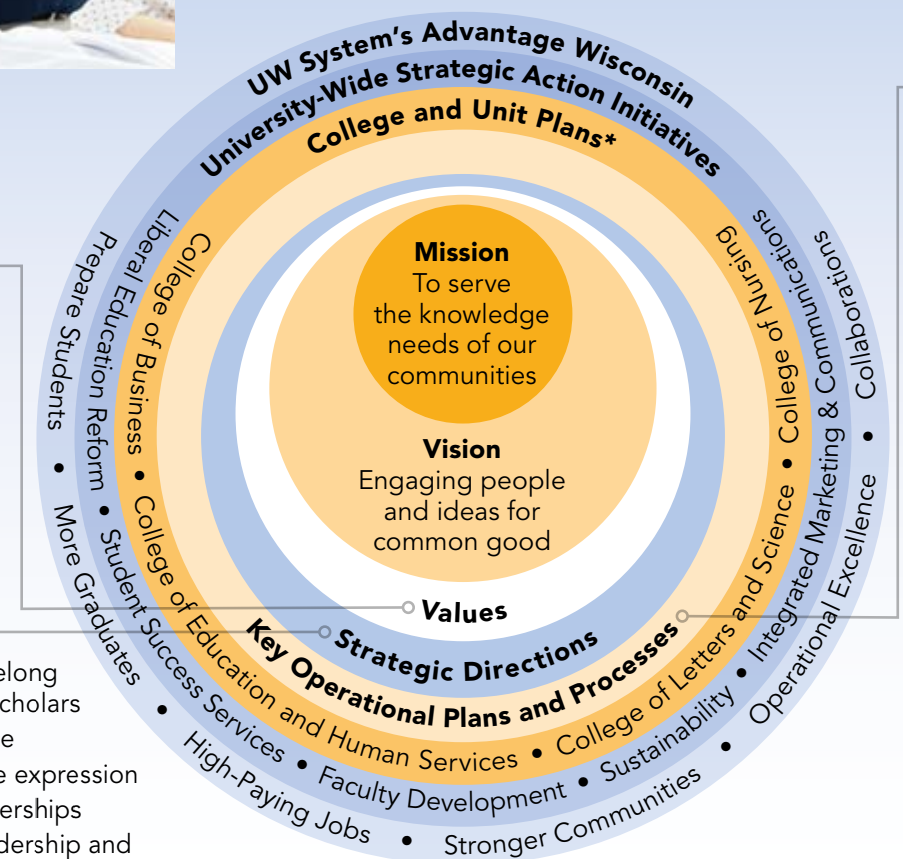
University of Wisconsin Oshkosh
Aligning **GOVERNING IDEAS** and Resources

Values

- Knowledge and continuous learning
- Diversity and inclusivity
- Quality and achievement
- Freedom and responsibility
- Engagement and support
- Social awareness and responsiveness

Strategic Directions

- Develop a community of lifelong learners and collaborative scholars
- Enhance teaching excellence
- Foster research and creative expression
- Expand outreach and partnerships
- Promote representative leadership and resource stewardship



Key Operational Plans/Processes

- Academic Program and Student Outcome Assessment Plan
- Enrollment and Student Support Plan
- Human Resources Support and Development Plan
- Facilities Master Plan
- Information Technology Plan
- Finance and Budgeting Plan
- Advancement and Relationship Development Plan

*For more information about the College and Unit Plans, visit www.uwosh.edu/strategicplan 13