



### Inputs

**Student Demographics:**  
Socio-economic status, educational level of mother, ethnicity, generation of college student, etc.

**Academic Readiness:**  
Class rank, ACT score, demonstrated leadership in extracurricular activities, etc.

**State and Federal Resource Investments:**  
GPR appropriations, student aid, grant funds, etc.

**Private Resources Investments:**  
Tuition and fees collected, individual donors, private foundations, etc.



### Strategic and Operational Plans

**Governing Ideas**  
(Mission, Vision, Values and Strategic Directions)

**Operational Plans**

1. Academic Program and Student Outcomes Assessment Plan
2. Enrollment Management and Student Support Plan
3. Human Resource Support and Development Plan
4. Information Technology Plan
5. Finance and Budgeting Plan
6. Facilities Master Plan
7. Advancement and Relationship Development Plan

*See the full UW Oshkosh 2008–2009 Strategic Plan Update and Annual Report at [www.uwosh.edu/strategicplan](http://www.uwosh.edu/strategicplan).*



### High Impact Practices

**Curricular Experiences**

- First-year seminars
- Common intellectual
- Learning communities
- Writing-intensive

**Co-curricular Participation**

- Organizations and clubs
- Governance and media
- Theatre, art and music
- Intercollegiate athletics

**Projects**

- Collaborative assignments
- Undergraduate research

**Learning**

- Diversity/global
- Service
- Community-based
- Employment-based
- Capstone courses

*See George D. Kuh, High Impact Educational Practices (AAC&U).*



### Essential Learning Outcomes

- Knowledge of human cultures and the physical and natural world
- Identification and objective evaluation of theories and assumptions
- Critical and creative thinking
- Written and oral communication
- Quantitative literacy
- Technology and information literacy
- Teamwork, leadership and problem solving
- Knowledge of sustainability and its applications
- Civic knowledge and engagement — local and global
- Intercultural knowledge and competence
- Ethical reasoning and action
- Foundations and skills for lifelong learning
- Synthesis and advanced accomplishment across general and specialized studies
- Subject matter mastery in a major

*UW Oshkosh Student Learning Outcomes, approved by Faculty Senate May 2008.*



### Outputs

Graduates who are talented, liberally educated, technically skilled global citizens and are fully engaged as leaders and participants in civic, political and social life.



**Assessment/Evaluation:** Select indicators, measure results, assess/evaluate, adjust (and provide report to “investors”).