

Contact: Nancy Whitton  
Director of Corporate Communications  
920-751-1015, nancy.whitton@menasha.com

Jaime Lynn Hunt  
Associate Director, News and Public Information  
University of Wisconsin Oshkosh  
920-424-1398, huntj@uwosh.edu

## **MENASHA CORPORATION FOUNDATION ANNOUNCES GIFT FOR NEW ACADEMIC FACILITY AT THE UNIVERSITY OF WISCONSIN OSHKOSH**

**November 6, 2008, Neenah, WI** -- The Menasha Corporation Foundation today announced a gift of \$100,000 to the University of Wisconsin Oshkosh for its new academic facility, which will be the home for its College of Business and several College of Letters and Science departments. The donation is being made from the Foundation's "Field of Interest Award" fund, which focuses on awards that will make a significant impact on the community at large.

In making the announcement, Menasha Corporation Foundation's president, Ralph L. Evans, said, "Menasha Corporation is proud to be able to ensure that UW Oshkosh students have access to a high-quality academic center that will facilitate the types of learning opportunities that our leaders of tomorrow require. High-tech, modern classrooms and a contemporary learning environment will help provide companies like ours with graduates who are well-educated and skilled men and women who can help us succeed in a global environment."

In addition to the gift of \$100,000, the Menasha Corporation Foundation will match gifts for the new academic building under its Matching Gifts program on a two-to-one ratio for the next five years up to \$75,000.

"UW Oshkosh has a proud history of delivering quality education," Chancellor Richard H. Wells said. "Modern facilities and amenities are important to students and faculty;

--more--

and necessary to meet Wisconsin's growing demand for well-educated professionals and business leaders. Menasha Corporation's investment in the new academic center will help our faculty and staff deliver the promise of a contemporary learning environment to future generations."

Evans noted that the University's commitment to a "green" campus and efforts to reduce the institution's impact on the environment also aligns with Menasha Corporation's values and one of the Foundation's philanthropic focuses.

"We are very grateful for the support of Menasha Corporation, which has a vested interest in the success of the University," said Arthur H. Rathjen, president of the UW Oshkosh Foundation. "This capital campaign will provide support and help to continue the transformation of UW Oshkosh."

#### About Menasha Corporation Foundation

The Menasha Corporation Foundation is an independent grant-making organization serving the philanthropic interests of Menasha Corporation, Neenah, WI. Menasha Corporation's founder, Elisha D. Smith, was a visionary and philanthropist who supported benevolent endeavors and educational institutions that reached far beyond the company's hometown in Menasha, WI. In 1953, Menasha Corporation's philanthropic efforts were organized into a Foundation.

#### About the University of Wisconsin Oshkosh

The University of Wisconsin Oshkosh has grown since its founding in 1871 to become the third-largest university in Wisconsin. With a fulltime enrollment of more than 12,700 students, the University offers 74 associate, baccalaureate and master's degree programs in the colleges of Business, Education and Human Services, Letters and Science and Nursing. UW Oshkosh serves as the educational, cultural and economic engine for 1.2 million citizens of northeastern Wisconsin.