

## Advanced Illustration Project Three

### Alphabet Illustrations

With this project, you will create a series of posters exploring the letters of the alphabet. These posters are aimed at children and will provide information about the letters, their history and use.

### Process

1. Combine illustration and typography to inform children about the alphabet.
  - Present some history of your letters, put them into sentences, words, etc.
  - Tell a story and/or show something new
  - Help kids to recognize the shapes of the letters, write it out, sound it out
  - Create some games: anagrams, acrostics, puzzles,
2. Explore illustration styles, media and practices
  - Take many pictures of interesting things. Shoot multiple angles, change lighting,
  - Explore image making. Try out different styles, materials, approaches.
  - Experiment with painting, collage, etc.
  - Consider unusual images/objects you can incorporate into your illustration
3. Research/Project Development
  - Research. Learn about your letters. Look up words. Write a story.
  - Look at a broad range of children's books. Look for illustration styles but also learn about the language/tone that appeals to kids
  - Choice/Refinement. Digitally combine all elements into cohesive whole
  - Comprehensives. Complete digital comprehensives, experimenting and working towards finals. At this point you are perfecting your final concept.

### Final Presentation

Use Adobe Illustrator to complete final compositions.

- Final presentation will be of four posters. Each poster will be 10x16"
- All imagery must be original
- Flush mount posters on black foamcore
- Properly label the backs of each board

## Schedule

- Mar 13 Project Introduction.  
**Homework:** Research. Brainstorm. Create Thumbnail Sketches.
- Mar 15 **Due Today:** Research, sketches.  
Individual and Group Critiques. Work Day.
- Mar 20/22 Spring Break
- Mar 27 Work Day.
- Mar 29 Work Day.  
**Homework:** Complete full-scale, digital color comps of four posters, trimmed, and ready for critique at the start of class.
- Apr 3 **Due Today:** Digital comprehensives of posters Group Critique.
- Apr 5 Work Day.  
**Homework:** Prepare final posters for submission.
- Apr 10 **Due Today:** Four alphabet posters due. Submit Workbooks, with clear evidence of source material and project evolution, for grading.