

## Art 436 Project Four

### Editorial Illustrations

Magazines such as Rolling Stone, the New York Times Magazine, and Wired often use illustration to accompany articles. These feature-length stories usually have strong opinions or controversial content. The illustrations go beyond documenting specific parts of the text to comment on the overall theme and tone of the article. Magazines will hire illustrators who can apply a strong style and voice to the illustration project.

### Process

1. Illustrate an assigned article on technology
  - the article, written by Patrick Metzger for Quartz, an online magazine is titled, "The more fun and engaging technology gets, the closer we come to the end of humanity"
  - read the article and develop a series of illustrations that can accompany a print version
  - your illustrations should be provocative and opinionated like the article
  - research the subject, explore the issues, consider your own relationship to technology
2. Explore Editorial Illustration
  - the article has a specific point of view about technology and your illustrations must underscore and amplify the article's position
  - consider all of the possible ways that the article can be illustrated: exploring specific topics, general themes, philosophical arguments, history, etc.
  - don't restrict yourself to only visualizing the content of the text. Consider the larger issues that are being discussed as potential source material for your illustrations
  - as always, your choices in style, color, manipulation, etc., will have a semantic function and affect the reader's experience of the article
3. Create a unified set of illustrations
  - there are no specific requirements for illustrative media, technique or style but you should explore an approach that you haven't utilized before
  - all source material for your illustrations must be original

### Final Presentation

Use both comprehensives and critique as a basis to work up completed project.

- final presentation will be of six illustrations for the above article
- one **full-spread illustration** (two pages) that includes the article title and author's name
- two **half-page**, and three **quarter-page** (spot) illustrations.
- the magazine page is 10" tall by 7" wide
- all illustrations should be trimmed and mounted on black board in a manner that is presentation ready and professionally executed

## Schedule

- April 10 Project Introduction.  
**Homework:** Research. Brainstorm. Create Thumbnail Sketches.
- April 12 **Due Today:** Research, sketches.  
Individual and Group Critiques. Work Day.  
**Homework:** Prepare full-scale drawings, collages, images, etc. to show your progress and direction for group critique.
- April 17 **Due Today:** Full-scale drawings, collages, images, etc. for group critique.
- April 19 Work Day.  
**Homework:** Complete full-scale, digital color comps of four posters, trimmed, and ready for critique at the start of class.
- April 24 **Due Today:** Digital comprehensives of illustrations for Group Critique.
- April 26 **Work Day**
- May 1 **Work Day**
- May 3 **Due Today:** Project Four: Submit along with **all** work completed this semester. Workbooks for all projects must also be submitted. Submit in clean brown paper portfolio, clearly labeled with name and class. Electronic documentation of all projects is also due before the start of class.
- May 11 Work can be picked up at 6pm in S216.