Urban Planning 310: Comprehensive Planning
Spring 2013
Monday, 1:50 – 2:50 PM
Wednesday, 1:50 – 4:00 PM
Sage 3215

Instructor: Dr. Miller
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Office Hours:	Monday:	10:20 AM – 12:20 PM
	Thursday:	7:30 AM – 9:30 AM
	Other days/times:	By Appointment

Course Objectives:
Students will increase their knowledge of the comprehensive and special area planning processes. Students will demonstrate their skills in mapping, data analysis, critical thinking and writing by updating portions of the Oshkosh Comprehensive Plan and developing a plan for an assigned area. Students will also demonstrate their understanding of the planning process through role-playing exercises.

Texts:

City of Oshkosh, Wisconsin. Comprehensive Plan, 2005-2025.

Daniels, Thomas L., John W. Keller, Mark B. Lapping, Katherine Daniels, and James Segedy. The Small Town Planning Handbook Small Town Planning. (3rd Edition), Planners Press, Chicago, 2007.

Kelly, Eric Damian. Community Planning: An Introduction to the Comprehensive Plan. (2nd Edition), Island Press, Washington, DC, 2010

Talen, Emily. Design for Diversity: Exploring Socially Mixed Neighborhoods. Architectural Pres, New York, 2008.

Course Requirements:

It is expected that students will, on average, study three hours outside of class for every hour of class time. This upper-level course has a moderate to heavy reading load and students are expected to complete all reading assignments prior to the applicable class. Students are also expected to actively participate in class discussions.

In order to ensure your classmates have the opportunity to gain from your perspective and experience, class attendance is mandatory. Students will gain from attendance because interaction with other students will expose the student to a greater diversity of opinions than are represented in the readings and thereby facilitate a broader (and perhaps better) understanding of the topic under consideration. Additionally, federal regulations require attendance records to be kept on students receiving financial aid to reduce fraudulent payments; in order to not identify students receiving such aid, all students will be asked to sign a daily attendance sheet so that I can comply with any and all legally binding information requests that I might receive regarding your attendance.

Class Participation:

As indicated above, class attendance is mandatory. Students will receive no points toward their participation grade for passively attending class, even if they attend every class. Points will be awarded for active class participation.

Students that consistently offer (without being prompted) their insights, discuss the material thoughtfully, and thoroughly engage with their colleagues in class will earn very high participation marks. Students that frequently offer (without being prompted) their insights, discuss the material thoughtfully, and frequently engage with their colleagues in class will earn high participation marks. Students that only occasionally volunteer their insights, who must generally be prompted to share their insights, and occasionally engage with their colleagues while discussing the material thoughtfully will earn mid-range participation marks. Students that do not engage with their colleagues in a meaningful manner or volunteer to offer their insights but only respond when prompted will earn low participation marks. Students that come to class unprepared and are unable to discuss the material will not earn any participation points.

Quiz:
The quiz will cover the terms listed in the City of Milwaukee's Northeast Side Comprehensive Plan's "Glossary of Urban Planning Terms" and any terms covered in the assigned text readings for class meetings one through six. Students will be responsible for knowing the definition of these planning terms.

Oshkosh 2005 – 2025 Comprehensive Plan Update:
Students will be assigned groups for this project. Each group will update two chapters of the current Oshkosh Comprehensive Plan. All groups will update "Chapter 2, Issues and Opportunities Element" and another chapter assigned to the group. Students will use the latest available census and other applicable data when updating the tables, graphs and maps in their assigned sections. Students will also revise the analytical portions of their assigned chapters based on the updated data. Students will also be required to submit a document, signed by all group members, identifying the tasks completed by each group member.

Student Oshkosh 2005 – 2025 Comprehensive Plan Update Presentations:

Groups will make a 15 – 20 minute classroom presentation discussing their Comprehensive Plan Update. Groups are expected to illustrate their presentations with applicable tables, graphs and maps. All group members must present some portion of the overall presentation.

Plan for Special Areas:

Students will be assigned groups for this project. Each group will be assigned a specific area of Oshkosh. Groups will develop a renewal and revitalization plan or a housing plan, based on the assigned area and individual group assignment, for their area. Groups are expected to illustrate their plan with applicable tables, graphs, charts, building facade drawings, site diagrams and maps. Additional information for this assignment will be provided during the course. Students will also be required to submit a document, signed by all group members, identifying the tasks completed by each group member.

Student Plan for Special Areas Presentations:

Groups will make a 15 – 20 minute classroom presentation discussing their Special Area Plan. Groups are expected to illustrate their presentations with applicable tables, graphs, charts, building facade drawings, site diagrams and maps. All group members must present some portion of the overall presentation.

Future Land Use Exercise:

Using the criteria detailed in chapter 7 of the Community Planning text and data you have previously gathered, each group will identify the best sites in or near Oshkosh for the following: a major new industry that will require more than one hundred trucks per day coming in and out; a new regional shopping mall; a new hospital; a new neighborhood of affordable housing; and a small industry that would like a site of about four acres (about one city block in many communities) "in town." Each group will provide a map of the proposed location and write a brief (250 – 500 word) justification supporting each recommendation.

Housing Exercise:

Each student will drive around the developing areas of Oshkosh or the surrounding area (i.e. Town of Algoma, Town/City of Omro, Town/Village of Winneconne). Students will assess whether or not the evolving land-use patterns there compatible? Would you want to live in the houses in those new areas? Why or why not? Are your reasons ones that the planners may have (or should have) considered? Each student will write a brief (250 – 500 word) response to these questions.

Grading Scheme:

Item	Percent of Course Grade
Class participation	23
Comprehensive Plan Update	30
Comprehensive Plan Update Presentation	5
Special Area Plan	20
Special Area Plan Presentation	5
Future Land Use	5
Housing Exercise	10
Quiz	2

Course grades will be based on the following ranges:

A	≥ 94	B-	≥ 78	D+	≥ 62
A-	≥ 90	C+	≥ 74	D	≥ 58
B+	≥ 86	C	≥ 70	F	Below 58
B	≥ 82	C-	≥ 66		

There will be no extra credit in this course.

Lecture Outline and Reading Schedule

All readings listed below are required (I retain the option to remove individual readings from the list below).

Class Meeting 1: Course Introduction January 28

Community Planning: Chapters 1 and 2

Class Meeting 2: Introduction to Comprehensive Planning January 30

Community Planning: Chapter 3

Planning Handbook: Chapter 3

Class Meeting 3: Analyzing Existing Conditions February 4

Community Planning: Chapter 4

Planning Handbook: Chapters 5, 6, 8

Class Meeting 4: Analyzing Existing Conditions (cont.) // Involving Citizens in Making a Plan February 6

Community Planning: Chapter 6

Planning Handbook: Chapter 4

Class Meeting 5: Projecting Possible Futures February 11

Community Planning: Chapter 5

Class Meeting 6: Involving Citizens in Making a Plan (cont.) February 13

Class Meeting 7: The Importance of the Natural Environment for Planning February 18

Dr. Bowen's Guest Lecture on soils and planning

Class Meeting 8: Planning for Future Land Use February 20

Quiz

Community Planning: Chapter 7

Planning Handbook: Chapter 13

Class Meeting 9: Planning for Public Facilities February 25

Community Planning: Chapter 8

Planning Handbook: Chapter 11

Class Meeting 10: The Capital Improvements Plan February 27

Future Land Use Exercise Due Today

Community Planning: Chapter 14

Planning Handbook: Chapter 17

Class Meeting 11: The Natural Environment, Housing & Transportation March 4

Planning Handbook: Chapters 9, 10, 12

Class Meeting 12: Zoning and Subdivision Regulations March 6

Community Planning: Chapters 10 - 12

Planning Handbook Chapter 15 and 16

Class Meeting 13: Putting it all together March 11

Community Planning: Chapter 9

Planning Handbook: Chapter 14

Class Meeting 14: Comprehensive Plan Presentations March 13

Oshkosh 2005 – 2025 Comprehensive Plan Updates Due Today

SPRING BREAK, March 17 – 24

Class Meeting 15: The Wisconsin Comprehensive Planning Statue March 25

Class Meeting 16: Regional Perspectives March 27

Community Planning: Chapter 15

Class Meeting 17: Problems with Zoning April 1

Talen: Chapters 1 and 2

Class Meeting 18: Controlling When and Where Development Happens April 3

Community Planning: Chapter 13

Class Meeting 19: Urban Design I – Rationale April 8

Planning Handbook: Chapter 19

Talen: Chapter 4 and pages 109 – 113

Class Meeting 20: Urban Design II – Strategies April 10

Talen: Chapters 7 – 9

Class Meeting 21: Local Places April 15

Community Planning: Chapter 17

Talen: Chapter 10

Class Meeting 22: Field Observations and Site Analysis April 17

Class Meeting 23: Planning for Parks//Planning for Natural Hazards and Safety April 22

Community Planning: Chapters 16 and 19

Class Meeting 24: Economic Development I April 24

Community Planning: Chapter 21

Planning Handbook: Chapter 20

Class Meeting 25: Economic Development II April 29

Community Planning: Chapter 18

Class Meeting 26: Planning for Housing May 1

Community Planning: Chapter 20

Class Meeting 27: Student Presentations May 6

Plan for Special Areas Due Today

Class Meeting 28: The Challenge of Plan Implementation May 8

Housing Exercise Due Today