

Oshkosh Corporation

Marketing Intern - Communications

This would be a year-round opportunity working part-time during the school year and full-time during the summer.

COMPANY OVERVIEW

Oshkosh Corporation designs and builds the world's toughest specialty vehicles and vehicle bodies by working shoulder-to-shoulder with the people who use them. We make it our business to understand the rigors of our customers' jobs, and deliver vehicles to them that out-perform anything else on the market. This philosophy has earned Oshkosh a leadership position in every specialty vehicle market in which we compete, including access equipment, defense, fire & emergency and commercial.

What truly makes the difference is our people. Our strategy is to not only acquire the leading product brands in their respective categories, but also to employ the leading people in their respective fields. Today we have more than 12,400 of the industry's brightest people around the world who are dedicated to delivering bold ideas that drive performance for our customers. Our global presence includes manufacturing operations in 10 U.S. states and in Australia, Belgium, Canada, Germany, France, Italy, The Netherlands, Romania, Sweden and the United Kingdom.

POSITION SUMMARY

Under the direction of marketing staff, responsible for supporting the Marketing Communications department. Key duties include assisting with external and internal writing/editing assignments, communication archiving, project management, company correspondence, and coordinating/maintaining the integrity of multiple communications and projects (direct emails, newsletters, intranet, distribution lists, surveys, etc.). Assists with other sales and marketing projects as requested.

ESSENTIAL DUTIES AND RESPONSIBILITIES

1. Support internal and external communication activities and requests.
2. Post and distribute company news releases.
3. Assist with Inside Oshkosh communication pieces.
4. Assist, edit and/or write press releases.
5. Assist communication team with external media placement and monitoring media coverage.
6. Create media lists and distributes relevant material to selected media outlets.
7. Coordinate and post content on company Marketing Intranet site.
8. Communicates in a confident, professional manner with all levels of internal staff and outside parties by phone, fax, mail and email.
9. Assist marketing staff with any other projects, as needed. This may include, but is not limited to, presentation material assembly, collateral content, and miscellaneous administrative assistance.

BASIC QUALIFICATIONS

- Student working towards a Bachelor's degree in Marketing, Public Relations, Communications or related field.
- GPA of 2.8 or greater within declared major.

PREFERRED QUALIFICATIONS

- Experience with Power Point presentation and spreadsheet software is recommended.

HOW TO APPLY

- 1) Go to the following website www.oshkoshcorporation.com.
- 2) Click on the "Careers" tab.
- 3) Click on "College Students."
- 4) Click on "College Recruiting Positions" in the Jobs By Category Section.
- 5) Click on the position you would like to apply for under the Market Title column.
- 6) Finally, chose an option at the bottom of the page.

