

# Multicultural Advertising Intern Program (maip) American Association of Advertising Agencies

## **Multicultural Advertising Internship:**

-offered for students of color: currently college juniors or seniors, graduate students or students attending one of the eight 4A's-participating portfolio schools

-10 weeks in summer 2010

-paid internship

-at 4A's member advertising agencies across the country

-students can hone their skills in one of several advertising disciplines:

\* Account Management

\*Broadcast/Print Production

\* Art Direction

\*Copy Writing

\*Media Planning/Buying

\*Traffic

\*Strategic/Account Planning

\*Public Relations

\*Digital/Interactive Design

\*Project Management

For more information, check out:

[www.adunity.aaaa.org](http://www.adunity.aaaa.org)