

5/5/2008

# MindShare

## *Corporate Communications Internship*

Chicago, Ill.

### **Website**

[www.mindshareworld.com](http://www.mindshareworld.com)

### **Organization Profile**

MindShare is the global media investment management company with billings in excess of \$19 billion (source: RECMA, 2004). The MindShare network consists of 98 offices in 73 countries, throughout the USA, Latin America, Europe, Middle East, and Asia Pacific.

MindShare provides clients with fully integrated media communications strategies that draw on the expertise of dedicated specialists in such areas as planning, programming, consumer insights, media metrics, digital media, and non-traditional media. This year, MindShare agencies in such markets as the US, Asia, and Europe have been ranked by leading trade publications as the top performing agencies in their markets.

MindShare offers core services in strategic planning and negotiation, in addition to specialist services in research and insight, digital, events, sponsorship, econometrics and analytics.

### **Job Overview**

Corporate Communications Intern to be part of the marketing team to work on a variety of external and internal communications initiatives.

### **Job Description**

The person will be part of the marketing team and will work on a variety of external and internal communications initiatives. Specifically, this individual will assist the Corporate Communications Manager in Chicago to:

- \* Write content for the Chicago office newsletter
- \* Create content for the North American Intranet and Internet
- \* Develop media materials and office collateral
- \* Research conference and speaking opportunities
- \* Track company and competitor news coverage
- \* Assist with new business projects as needed (i.e. edit bios, work with vendors to produce materials, etc)
- \* Help plan office get-togethers

### **Job Qualifications**

Ideally we are looking for college students who are interested in a career in Public Relations.

**Compensation & Benefits**

This is a 10 week paid internship program (\$10/hour) from June 2nd - August 8th. Hours are 9am - 5pm Monday through Friday.

**How To Apply**

Please e-mail your resume to Elizabeth Sammon at Elizabeth.Sammon@mindshareworld.com . In the subject line, please include "Corporate Communications Intern - Big Shoes Network."