

The American Advertising Federation is the trade association that represents 50,000 professionals in the advertising industry. AAF has a national network of 210 ad clubs and connects the industry with an academic base through its 210 college chapters.

Besides being recognized by the AAF, students in Ad Club have the opportunity to join the National Student Advertising Campaign (NSAC), which is a premier college advertising campaign. Past clients have been Coca-Cola and Yahoo!



Active members will be placed into one of the two ad agencies the club has broken into and will have the chance to implement creative and innovative ideas into actual advertisements.

Agency tours, guest speakers, fundraisers and socials are just a few more fun things the club takes part in.

Some work the Ad Club has produced in the past:



UW - Oshkosh
Advertising
Club



Events Calendar

February 15:
-Meeting

February 21:
-Hot Cocoa/Bake Sale Fundraiser
(7:45 a.m. – 1 p.m.)

February 22:
-Meeting

March 1:
-Meeting

March 3 & 4:
-Tour of Goltz Seering Advertising
Agency in Green Bay; overnight trip

March 8:
-Meeting, 1st Ad deadline

March 22:
-Ted Balsler, Director of Career
Services, will speak

March 29:
-Meeting

Advisor

Dr. James C. Tsao
tsao@uwosh.edu

April 5:
-Meeting

April 12:
-Meeting

April 19:
-Meeting

April 26:
-Jeff Erickson, from BBK
Advertising, will speak

May 3:
-End of the Year Social



*All meetings are located in Reeve 220

Join us today!

Executive Board

President Ian Abston
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Vice President Jason James
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Secretary Melissa Whalen
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