

University of Wisconsin Oshkosh
Form C (Effective February 2003)
ACADEMIC PROGRAM ACTION ROUTING SHEET*
For New or Revised Plan (Major/Minor/Emphasis/Option/Certification)

NEW (Attach appropriate UW System documentation)

REVISION - Check all that apply

- Plan Title (include new 30 –character abbreviation)
- Units (credits)
- Required Course
Elective
Discontinuance of Academic Plan (attach a rationale statement which addresses changes which have occurred in Plan, faculty expertise, enrollment trends, availability of resources, and/or foci of the discipline)
- Other

Undergraduate

- Plan (Major): Journalism
- Emphasis within Major: _____
- Option within Major Emphasis: _____
- Plan (Minor): _____
- Emphasis within Minor: _____
- Option Within Minor Emphasis: _____
- Professional Core (COBA/CON/COEHS): _____

Graduate

- Plan (Program): _____
- Option within Program: _____

Effective Date: Fall 2008 (Year)

Type of Action Required

Add CS 125 Worldwide Web Development to the list of non-journalism required courses including History 202, Modern U.S. History since 1877 and Pol Sci 105, American Government & Politics.

Justification of Proposed Change

- The rapidly evolving industry in journalism has brought up the new trend of media convergence. Due to this trend, the media industry expects journalism students to be able to operate cross platform in multimedia formats when they are entering a job market. Specifically, working across platforms demands students to be knowledgeable at both print and online skills in advertising, public relations, news/editorial, and visual journalism. Recent meetings with media professionals

and alumni suggest the department emphasize Web designing skill in journalism education.

For a new undergraduate or graduate Plan or a change in an existing undergraduate or graduate plan, provide classification and funding source information.

Plan classification: I ___ II ___
Funding Source: New GPR ___ Extramural ___ Base Reallocation ___
Redeployment ___ Enrollment ___ No Change ___

Classification I: A Plan with significant implications for UW System resource requirements or for interinstitutional planning.

Classification II: A Plan with minimal implications for UW System resource requirements or for interinstitutional planning.

-Continued on other side-

FORM C: ACADEMIC PROGRAM ACTION ROUTING SHEET* -SIDE 2

Does this change or impact the requirements for the existing Plan (Major/Minor/Emphasis/Option/Certification)?

No Yes- Please explain:

Journalism students are required to take TWO of the 45 non-journalism required courses. Due to the proposed requirement, CS 125 will be removed from the current list of more than 45 non-journalism required courses. Instead, CS 125 will be listed as one of three non-journalism required courses including History 202 and Political Science 105.

If change impacts a Plan (Major/Minor/Emphasis/Option/Certification) outside the initiating unit, have these units been contacted?

No Yes- Please list:

Discussions have been made with Department of Computer Science, which has agreed to offer four sessions per year (currently 2 sessions) to accommodate the enrollment of journalism students to CS 125 beginning in fall 2008.

Prior to the initiation of the approval process, please contact the Registrar's office at 3007 for consultation about possible impact of proposed changes.

Registrar: _____
Date: _____

APPROVALS**

Department Chair(s): _____ Date: _____

Division Chair: _____ Date: _____
Curriculum Committee: _____ Date: _____
Dean/College: _____ Date: _____
AVC Graduate School: _____ Date: _____
APGES Committee Chair (if applicable): _____ Date: _____
APC Committee Chair: _____ Date: _____
Provost and Vice Chancellor: _____ Date: _____
Chancellor: _____ Date: _____

* Refer to UW Oshkosh Academic Program Change Matrix in Faculty Handbook for information about forms and routing instructions.

** For a new Plan, or change in an existing Plan, approval indicates no duplication of other Plans at the University and consultation with other Deans as appropriate. For discontinuance of an academic Plan, consultation with other relevant Deans is necessary.