

# University of Wisconsin Oshkosh

## College of Business

### Global Business and Study Abroad Opportunities\*

A 2.5 combined grade point average, 60 credits and all course prerequisites are required for enrollment in the (300-400) Business courses unless otherwise noted. There is a limit of 21 credits that a student can enroll in the (300-400) Business/Economics courses without being admitted to the College of Business or a declared Economics Major. A 2.0 minimum grade point average is required to graduate in all listed major and minors. For course prerequisites, see the COB major planning sheet, Titan Web, or the E- bulletin.

#### **Management Major: International Business Concentration**

*Includes required courses, elective options, and culminating experience course. Available to be declared in Fall 2014.* **24 credits**

##### **Required Courses:**

MHR 365 Global Management	(3) ___
MHR 373 Entrepreneurship	(3) ___
INFO SYS 481 Project Management	(3) ___
FIN 431 Financial Statement Analysis	(3) ___
BUS 455 Strategic Management	(3) ___

##### **Choose two of the following courses:**

FIN 335 International Business Finance	(3) ___
MHR 389 International Human Resource Mgmt.	(3) ___
MKT 375 Global Marketing	(3) ___
ECON 420 International Trade and Finance	(3) ___

##### **Choose one of the following experiences:**

BUS 494 International Business Study Tour	(3) ___
BUS 492 Internship in an International Setting	(3) ___

#### **International Management Emphasis**

*Not available to students with a Global Business minor.*

##### **Group A (minimum of six credits)**

FIN 335 International Business Finance	(3) ___
MHR 365 Global Management	(3) ___
MKT 375 Global Marketing	(3) ___
BUS 480 International Business Topics	(3) ___
Econ 410 International Capital Markets	(3) ___
Econ 420 International Trade and Finance	(3) ___
Econ 436 Comparative Economic Systems	(3) ___

##### **Group B (minimum of three credits)**

BUS 494 International Study Tour	(3) ___
Econ 426 Economics of Latin America	(3) ___
Econ 427 Econ and Social Devlpmnt in Great Britain	(3) ___
Econ 428 Economics of European Integration	(3) ___
Other approved study abroad experience	(3) ___

#### **Global Business Minor**

**23 credits**

*This minor is only available to students with a major in the College of Business; Not available to students with an International Management Emphasis.*

##### **1. Global Business Requirement – 6 credits**

###### **Select two courses from the following:**

FIN 335 International Business Finance	(3) ___
MHR 365 Global Management	(3) ___
MKT 375 Global Marketing	(3) ___

##### **2. Foreign Language Requirement – 8 credits in one foreign language.**

##### **3. Cultural Diversity Requirement – 6 credits**

###### **Select two upper level (300-400) courses from the following subject areas:**

ANTHRO 318, 322, 326, 328, 330, 348, 360, 376
ART 311, 312, 313, 314, 315, 317, 320, 321
ECON 319, 410, 420, 436
ENG 358, 365
FRENCH 306, 308, 309, 315, 318, 321, 330, 331
GEOG 311, 319, 321, 331, 353, 354
GERMAN 306, 308, 313, 315, 318, 321, 323, 325, 327, 330, 360
HIST 304, 305, 306, 308, 310, 312, 313, 316, 318, 319, 322, 323, 329, 330, 331, 332, 333, 334, 346, 347, 348, 349, 350, 351, 359, 360, 370, 371, 374, 375, 376, 377, 378, 381, 382, 383, 384
INTRNTL 302, 308, 309, 312, 341, 402, 403
JAPANESE 315, 360, 446, 464
POLI SCI 301, 308, 309, 311, 326, 336, 376, 379, 383, 388
SPANISH 314, 315, 318, 320, 325, 327, 332, 334, 335, 351, 352, 362, 363, 364, 365, 375, 376, 401, 404, 412, 420

##### **4. Study Tour Requirement – 3 credits**

BUS 494 College of Business International Study Tour (3) \_\_\_  
The Study Tour Requirement must be fulfilled with a pre-approved study tour or semester abroad academic study experience.

**\*Study abroad opportunities for Fall 2014, Spring 2015, and Summer 2015 are on the next page.**

## 2014-2015 Academic Year College of Business Study Abroad Trips

All study abroad trips listed on this planning sheet will fulfill the study tour requirement, both for the Global Business Minor and the International Management Emphasis, as well as three credits of the requirement for the International Business Concentration in the Management major.

The trips also fulfill the Global Knowledge Requirement for the Bachelor of Business Administration degree.

### Fall 2014 Interim (January 2015)

<b>Peru</b>	
<b>Trip Leader:</b>	John Muraski (muraskij@uwosh.edu)
<b>Course Options:</b>	BUS 494, BUS 694, and ECON 426
<b>Description:</b>	The objective of Business and Economics in Peru is to provide maximum exposure for students to Latin American business practices and business culture. The trip will include visits to the capital city, Lima, as well as Arequipa, Puno and Lake Titicaca and Cusco. Students will have the opportunity to visit Machu Picchu and other important historic Incan and Spanish Colonial sites. In addition to cultural components, students will visit businesses, government agencies, and nonprofit organizations.

### Spring 2015 Interim (May 2015)

<b>China</b>	
<b>Trip Leader:</b>	Will Morrison (morrisonw@uwosh.edu)
<b>Course Options:</b>	BUS 494 and BUS 694
<b>Description:</b>	This trip includes classes at our partner, Ningbo University, as well as business and sightseeing trips. The objective of Business and Economics in China is to help students become familiar with China, Chinese culture, doing business in China, and China's increasing importance in the Asian region and the World. The trip will include visits to major cities in China such as Beijing and Shanghai on China's east coast, as well as cities in the interior of the country. Past trips have taken students on a 3-day cruise that explores the Yangtze river region, rides on the fastest train in the world, and hikes up the Great Wall of China. During the trip students take part in visits to companies where they could see a variety of different businesses (manufacturing, service, retail). Many of the companies visited have a connection to Wisconsin. Students will also learn some basic Mandarin Chinese phrases.

<b>Ireland (NEW Trip!)</b>	
<b>Trip Leader:</b>	Robert O'Donnell (odonnellr@uwosh.edu)
<b>Course Options:</b>	BUS 341, BUS 741, and BUS 494
<b>Description:</b>	To see firsthand the comeback of the Celtic Tiger, come study with us in three of the most dynamic and interesting cities in Europe today – Dublin, Cork and Galway, Ireland. Along the way, discover why companies like Apple, eBay, Facebook, Google, LinkedIn, and PayPal have selected Ireland as headquarters for their EMEA (European, Middle East and Africa) operations.

### Summer 2015

<b>Scotland</b>	
<b>Trip Leader:</b>	Lee Van Scyoc (vanscyoc@uwosh.edu) and Nancy Burnett (burnett@uwosh.edu)
<b>Course Options:</b>	ECON 409 and ECON 427
<b>Description:</b>	The Economics in Scotland trip intertwines coursework on the Social and Economic Development of Great Britain (Econ 427) and the Development of Economics (Econ 409). Each student takes both of these upper division courses, enhanced by visits to locations discussed within each course, including visits to London, Stonehenge, Cambridge, Edinburgh, and Stirling. We will visit historical sites like castles as well as modern day businesses such as a working distillery. What makes this trip unique is the ability to visit the places where the course content actually took place. For instance, Edinburgh (and to some extent London) is known world-wide as the location of some of the finest thinkers of the 1700's who gave birth to what became the discipline of Economics; there is nowhere else on the planet better to understand what these thinkers were seeing and living with during their development of economic concepts and the social development of their society than Scotland and England.