UNIVERSITY OF WISCONSIN OSHKOSH
College of Business Administration

BUS-320, The Essentials of Law for Business
Course Outline, Spring Semester 2013

Professor: Kelly J. Schwab
Section: 001C
Time: TuTh 4:00 to 5:00pm
Location: Sage 3224
Office: 
Office Phone: (920) 230-4582
Cell Phone: (920) 379-3320
E-mail schwabkb@uwosh.edu or kelly@schwablegalgroup.com
Office Hours: Before or after class or by appointment.

Course Objective and Description:

The objective of the course is to give the student a general background in law and the legal environment essential for business organizations. Special attention will also be given to ethical, social and political influences on business organizations and their interrelationship with the legal and regulatory system. The major focus of the course will be the legal and regulatory environment within the United States and its impact on business organizations.

College of Business Administration B.B.A. common course objectives

BUSINESS KNOWLEDGE
K1. COBA graduates will demonstrate knowledge in the functional business areas

 Essentials of Law for Business students will acquire a broad based background in the areas of law and ethics so that they will be better able to work within the functional areas in business such as accounting, finance, marketing, management, etc.

BUSINESS ENVIRONMENT
E1. COBA graduates will be able to apply basic ethical principles to business situations.

 Essentials of Law for Business students will gain an understanding of ethical issues by studying ethical theories and problem solving models that apply to business activity. Assigned cases will often have ethical issues. Ethical models will be used in answering some of the homework problems.

E2. COBA graduates will have an awareness of the role of diversity in the work place.

A one week segment of the class includes assigned readings, discussions and case analysis examining the role of diversity in the workplace and the importance of equal opportunity law in managing diversity.

BUSINESS SKILLS
COBA graduates will demonstrate competency in:
S1. Communication skills, including
   a. business writing
   b. face-to-face encounters

 Essentials of Law for Business students must engage in legal research to prepare two application exercises. Students must also engage in face-to-face encounters when they work as a team to prepare the exercises.

S4. Information technology skills including
   a. the use of computers to effectively communicate
   b. the use of computers to organize and analyze information

 Essentials of Law for Business students use computers to engage in legal research for completing two application exercises. Students retrieve statutes, cases, regulatory law, government publications and journal articles by accessing government websites and library data-bases such as Lexis Nexls.
Course Requirements

Required Materials:


Supplemental materials may also be passed out in class, placed on library reserve, or assigned via *Desire to Learn*, Lexis Nexis or the Internet.

Course Expectations and Grading:
The total number of points earned throughout the semester will determine final grades.

<table>
<thead>
<tr>
<th></th>
<th>100 points</th>
<th>Administered: Week of March 10-16, 2013</th>
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</thead>
<tbody>
<tr>
<td>Mid-Semester Exam</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Final Exam</td>
<td>100 points</td>
<td>Administered: Week of May 5-10, 2013</td>
</tr>
<tr>
<td>Quizzes</td>
<td>96 points</td>
<td></td>
</tr>
<tr>
<td>Application Exercise I</td>
<td>36 points</td>
<td>Due: See sign up sheet</td>
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<tr>
<td>Application Exercise II</td>
<td>35 points</td>
<td>Due: See sign up sheet</td>
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<tr>
<td>Application Exercise III</td>
<td>33 points</td>
<td>Due: April 28, 2013</td>
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Examinations:
Two exams are scheduled for the week of March 10 - 15, 2013 and May 5 - 10, 2013. All students are expected to arrange their schedules to take the two exams. In the interest of fairness, no exams that were distributed to the class will be given after the scheduled exam date. Requests to take an exam early because of a legitimate conflict should be made at least Five (5) weekdays prior to the scheduled date.

Quizzes:
Six quizzes will be given during scheduled class periods or as take home quizzes at the sole discretion of the professor. Quizzes will test assigned readings and lectures. **Makeup quizzes are at the sole discretion of the professor.**

Assignments:
In your studies and preparations for each class students should:  **First**, read the assigned readings.  **Second**, review the key terms contained in the on-line glossary and review the Powerpoint that is provided for each class lecture.  **Third**, complete the on-line interactive quiz, if such is available.  **Fourth**, contemplate and answer the assigned end of chapter questions. Some (but not all) end of chapter questions will be discussed in class. Some (but not all) quiz and exam questions may be similar to the on-line interactive quiz questions and the assigned end of chapter questions.

Class participation and attendance:
Class participation is a very important part of the learning experience in this course and is expected. During each class period actual and hypothetical factual situations involving problems of law and ethics will be presented to the class. Students will be called on in class and asked to analyze the situation and to state their opinion on how the conflict should be resolved. In order to maximize the learning experience and to intelligently respond to questions posed in class, it is essential that assigned readings, and assigned end of chapter questions, be completed before coming to class.

Students are expected to be present for each scheduled class session. Students not attending class on days when quizzes are given will not be allowed to make up the quiz. Each class session you will be asked to sign an attendance sheet distributed during the class and the time of that distribution will be up to the sole discretion of the Professor. (Any signature other than one's own constitutes forgery, fraud, unethical conduct, and is in violation of the UW Oshkosh code of student conduct.) **Students with excessive absences will not pass the course.**

Attendance and class participation will be awarded points toward the final grade as follows:

<table>
<thead>
<tr>
<th>Absence</th>
<th>Makes positive class contributions</th>
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<tbody>
<tr>
<td>none or one</td>
<td>Frequently 12 8 Occasionally 6</td>
</tr>
<tr>
<td>two</td>
<td>Frequently 8 6 Occasionally 4</td>
</tr>
<tr>
<td>three</td>
<td>Frequently 6 4 Occasionally 2</td>
</tr>
<tr>
<td>four</td>
<td>Frequently 4 2 Occasionally 0</td>
</tr>
<tr>
<td>five or more</td>
<td>Frequently 0 0 Occasionally 0</td>
</tr>
</tbody>
</table>
Grading Scale: At the end of the semester the percentage of individual points earned to total points available will be calculated and compared to the following scale in awarding the final letter grade. In calculating your end of semester percentage, participation and attendance points earned will be added to the numerator, and six participation and attendance points will be added to the denominator.

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Grade</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>90%</td>
<td>A</td>
<td>4.0</td>
</tr>
<tr>
<td>86%</td>
<td>AB</td>
<td>3.5</td>
</tr>
<tr>
<td>80%</td>
<td>B</td>
<td>3.0</td>
</tr>
<tr>
<td>75%</td>
<td>BC</td>
<td>2.5</td>
</tr>
<tr>
<td>70%</td>
<td>C</td>
<td>2.0</td>
</tr>
<tr>
<td>65%</td>
<td>D</td>
<td>1.0</td>
</tr>
</tbody>
</table>

Your instructor reserves the right to lower the above breakpoints for class grades. However, the cutoff points between grades will not be raised higher than the above scale.

Application Exercises:
Each student will be part of a team that will complete three application exercises. The first exercise will require legal research, statutory and case analysis, and the write-up of a case brief. The second exercise will require a 10-15 minute class presentation. The third exercise will require interpretation and explanation of an actual contract.

Academic Integrity
"Students are responsible for the honest completion and representation of their work, for the appropriate citation of sources, and for respect of other academic endeavors" [§ UWS 14.01, Wisconsin Administrative Code]. System guidelines and local procedures for breaches of academic integrity are printed in the University of Wisconsin Oshkosh Student Discipline Code. Academic dishonesty of any type will result in disciplinary action consistent with college and university policies and may include failure of the course.
Reading List
Essentials of Law for Business
BUS 320 – Spring Semester 2013

Week One – January 29, 2013 and January 31, 2013
Topic – Foundations of Law and the Legal Environment of Business
Chapter 1 – Business and its Legal Environment
Chapter 1 Appendix – Finding and Analyzing the Law
Questions and Case Problems 1-1, 2, 3, 4, 5, 6, 7, 8(1), 8(5)

Week Two – February 5, 2013 and February 7, 2013
Topic – Ethics and the Social Responsibility of Business
Chapter 3 – Ethics and Professional Responsibility
Questions and Case Problems 1-9, 3-1, 2, 3, 4

Quiz #1, Chapters 1 & 3

Week Three – February 12, 2013 and February 14, 2013
Topic – Dispute Resolution
Chapter 2 – The Courts and Alternative Dispute Resolution
Questions and Case Problems 2-1, 2, 10

Week Four – February 19, 2013 and February 21, 2013
Topic – The Constitution and Business
Chapter 4 – Constitutional Law
Questions and Case Problems 4-1, 2, 3, 11

Quiz #2, Chapters 2 & 4

Week Five – February 26, 2013 and February 28, 2013
Topic – Criminal Law and Business
Chapter 7 – Criminal Law and Cyber Crimes
Questions and Case Problems 7-1, 2, 3, 4, 5, 9, 11

Week Six – March 5, 2013 and March 7, 2013
Topic – Product Liability and Liability for Personal Injury
Chapter 6 – Torts and Product Liability
Questions and Case Problems 6-1, 2, 3, 4, 5, 10

Quiz #3, Chapters 6 & 7

Week Seven – March 12, 2013 and March 14, 2013
Mid-Semester Exam – Chapters 1, 2, 3, 4, 6 & 7

Week Eight – March 26, 2013 and March 28, 2013
Topic – Business Contracts
Chapter 11 – Contract Formation
Questions and Case Problems 11-2, 3, 9
Week Nine – April 2, 2013 and April 4, 2013
Topic – Business Organizations
Chapter 10 – *Business Organizations*
Questions and Case Problems 10-1, 2, 3

*Quiz # 4, Chapters 10 & 11*

Week Ten – April 9, 2013 and April 11, 2013
Topic – Investor Protection
Chapter 19 – *Investor Protection and Corporate Governance*
Questions and Case Problems 19-2, 3

Week Eleven – April 16, 2013 and April 18, 2013
Topic – Employer / Employee Relationships and Liabilities
Chapter 15 [pp. 470-493] – *Employment Law*
Chapter 16 – *Employment Discrimination*
Questions and Case Problems 15-1, 2 & 16-1, 2, 3, 5, 10

*Quiz # 5, Chapters 15, 16 & 19*

Week Twelve – April 23, 2013 and April 25, 2013
Topic – Business and its Obligation to Protect the Environment
Chapter 17 – *Environmental Law*
Questions and Case Problems 17-2, 3, 4, 5

Week Thirteen – April 30, 2013 and May 2, 2013
Topic – Fair Competition
Chapter 18 – *Antitrust Law*
Questions and Case Problems 18-1, 2, 3, 4

*Quiz # 6, Chapters 17 & 18*

Week Fourteen – May 7, 2013 and May 9, 2013
Final Exam – Chapters 10, 11, 15, 16, 17, 18, 19

The above schedules are subject to revision at the discretion of your instructor.