Office Hours: 10:30-11:30 Tue and Thur and by appointment. Also, I check e-mail daily
Office: Sage 1418  Office Phone: 920-424-7401
E-mail: manikasa@uwosh.edu
Program Assistant: Carmen Plueger (920-424-1437)

Required Texts
2) Velocity by Dee Jacob, Suzan Bergland, and Jeff Cox

Course Description
Particular emphasis is placed on the activities requiring coordination between organizations in the supply chain, including procurement, distribution, inventory management, transportation management, warehousing, packaging, materials handling, designing facility networks, measuring performance, and managing projects.

*It is strongly suggested that each of you read the Word document chapter guidelines as they outline what I view as the critical points from each chapter in the book.*

Learning Objectives
At the end of this course, students will be able to:
1) Describe a supply chain.
2) Describe the primary supply chain management activities.
3) Describe the primary flows in supply chain management: Information, products (materials), and money.
4) Describe different types of supply chain strategies.
5) List the forces driving the emergence of supply chain arrangements.
6) List and define each of the primary activities of logistics: order processing, inventory control, transportation, warehousing,
materials handling, packaging, and design and operation of facility networks.

7) Distinguish between different types of basic logistical performance cycles.

8) Describe the various supply chain service outputs including spatial convenience, lot size, waiting or delivery time, and product variety and assortment.

9) Differentiate between various participants in a distribution channel.

10) Describe various generic distribution channel structures.

11) Describe procurement goals: Providing continuous supply, minimizing inventory, developing suppliers, and focusing on lowest total cost of ownership.

12) Differentiate between types of transport participants.

13) Identify basic modes of transportation, their costs, and their suitability for different types of products.

14) Describe basic economic benefits of warehousing: Consolidation and break-bulk, assortment, postponement, stockpiling, and reverse logistics.

15) Develop integrated supply chain networks based on economics of transportation, inventory, and warehouse costs.

16) Describe and calculate supply chain performance measures.

Assessment
For assessment purposes, objectives have been defined for all undergraduate business students and for each major. The objectives that are pertinent to BUS 344 are the two that are specific to operations management major courses as follows:

Objective 1: BBA graduates with an operations management major will have knowledge of specific mathematical and behavioral models important to the effective management of operations.

Objective 2: BBA graduates with an operations management major will demonstrate knowledge of the range of operation types, practices, and problem solving techniques appropriate to manufacturing planning and control.
Course Evaluation

Exam 1  100
Final Exam (includes Velocity)  100
Discussions (5 at 10 pts each)  50

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250

Discussions for the online section will be done on D2L. For the ILT section, you need to be present the day of the discussions (note the powerpoint slides list when a discussion is coming, so be prepared). The Gold Mine “discussion” and 10 points will be on the Final for the face-to-face class.

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Fundamental Operations Management Material

Certain concepts of Probability and Statistics are fundamental to understanding some of the material in the course. At a minimum you are expected to be familiar with means, variances, standard deviations, and the normal probability distribution, including being able to use the standard normal probability table (see pp 324-326 in your book for a review).
Course Policies

1. No makeup exams will be given or late assignments accepted.

2. Students involved in cheating and plagiarism are subject to the maximum penalties permitted by the UW Oshkosh Student Discipline Code. The COBA uses “Turnitin.com” to check papers for plagiarism. All papers, including first drafts, must adhere to plagiarism guidelines.

3. D2L Discussion Format

   1. For each discussion, you should complete your postings by the end of the day on the due date given.
   2. Your follow-up responses to other student postings should be more substantial than “Me-too” answers. Due to the limited number of discussion questions, some students will be responding to others’ posts.

Exam Policies:
- All exams will be open-book exams.
- I will provide a calculator.

General Class Conduct Guidelines:
- Students are expected to complete reading assignments prior to class, to be prepared to discuss the material in class, and to participate in class discussions.
- Students are expected to listen attentively when the instructor or other students are speaking.
- A note on electronic devices: You should leave all cell phones, iPods, laptops, etc., turned off and put away during class time. Angry Birds will be waiting for you at the end of class!
- Unprofessional communication conduct via email, phone, text, in-class, D2L, etc. will result in a minimum subtraction of 25 points from your point total. Please be courteous and respectful of all fellow students, the professor, and the educational experience.

Course Dates of Interest:
January 31 First day of class
March 13 Midterm
March 15 Review of Midterm
March 18-25 SPRING BREAK
May 10 Final Exam