University of Wisconsin Oshkosh
College of Business Administration

BUS-320, The Essentials of Law for Business
Course Outline, Fall Semester 2013

Professor: Kelly J. Schwab
Section: 005C
Time: TuTh 4:40pm – 5:40 pm
Location: Sage 4234
Office: Sage 1419
Office Phone: (920) 230-4582
Cell Phone: (920) 379-3320
E-mail schwabk@uwosh.edu or kelly@schwablegalgroup.com
Office Hours: Before or after class or by appointment.

Course Objective and Description:

The objective of the course is to give the student a general background in law and the legal environment essential for business organizations. Special attention will also be given to ethical, social and political influences on business organizations and their interrelationship with the legal and regulatory system. The major focus of the course will be the legal and regulatory environment within the United States and its impact on business organizations.

College of Business Administration B.B.A. common course objectives

BUSINESS KNOWLEDGE
K1. COBA graduates will demonstrate knowledge in the functional business areas

Essentials of Law for Business students will acquire a broad based background in the areas of law and ethics so that they will be better able to work within the functional areas in business such as accounting, finance, marketing, management, etc.

BUSINESS ENVIRONMENT
E1. COBA graduates will be able to apply basic ethical principles to business situations.

Essentials of Law for Business students will gain an understanding of ethical issues by studying ethical theories and problem solving models that apply to business activity. Assigned cases will often have ethical issues. Ethical models will be used in answering some of the homework problems.

E2. COBA graduates will have an awareness of the role of diversity in the work place.

A one week segment of the class includes assigned readings, discussions and case analysis examining the role of diversity in the workplace and the importance of equal opportunity law in managing diversity.

BUSINESS SKILLS
COBA graduates will demonstrate competency in:

S1. Communication skills, including
   a. business writing
   b. face-to-face encounters

Essentials of Law for Business students must engage in legal research to prepare two application exercises. Students must also engage in face-to-face encounters when they work as a team to prepare the exercises.

S4. Information technology skills including
   a. the use of computers to effectively communicate
   b. the use of computers to organize and analyze information

Essentials of Law for Business students use computers to engage in legal research for completing two application exercises. Students retrieve statutes, cases, regulatory law, government publications and journal articles by accessing government websites and library data-bases such as Lexis Nexis.
Course Requirements

Required Materials:


Supplemental materials may also be passed out in class, placed on library reserve, or assigned via *Desire to Learn*, Lexis Nexis or the Internet.

Course Expectations and Grading:
The total number of points earned throughout the semester will determine final grades.

<table>
<thead>
<tr>
<th>Examination Type</th>
<th>Points</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mid-Semester Exam</td>
<td>100</td>
<td>Week of October 15, 2013</td>
</tr>
<tr>
<td>Final Exam</td>
<td>100</td>
<td>Week of December 10, 2013</td>
</tr>
<tr>
<td>Quizzes</td>
<td>96</td>
<td></td>
</tr>
<tr>
<td>Application Exercise I</td>
<td>36</td>
<td>December 3, 2013</td>
</tr>
<tr>
<td>Application Exercise II</td>
<td>35</td>
<td>December 3, 2013</td>
</tr>
<tr>
<td>Application Exercise III</td>
<td>33</td>
<td>November 19, 2013</td>
</tr>
</tbody>
</table>

Examinations:
Two exams are scheduled for the week of October 15, 2013 and December 10, 2013. All students are expected to arrange their schedules to take the two exams. In the interest of fairness, no exams that were distributed to the class will be given after the scheduled exam date. Requests to take an exam early because of a legitimate conflict should be made at least Five (5) weekdays prior to the scheduled date.

Quizzes:
Six quizzes will be given during scheduled class periods or as take home quizzes at the sole discretion of the professor. Quizzes will test assigned readings and lectures. *Makeup quizzes are at the sole discretion of the professor.*

Assignments:
In your studies and preparations for each class students should: First, read the assigned readings. Second, review the key terms contained in the on-line glossary and review the Power Point that is provided for each class lecture. Third, complete the on-line interactive quiz, if such is available. Fourth, contemplate and answer the assigned end of chapter questions. Some (but not all) end of chapter questions will be discussed in class. Some (but not all) quiz and exam questions may be similar to the on-line interactive quiz questions and the assigned end of chapter questions.

Class participation and attendance:
Class participation is a very important part of the learning experience in this course and is expected. During each class period actual and hypothetical factual situations involving problems of law and ethics will be presented to the class. Students will be called on in class and asked to analyze the situation and to state their opinion on how the conflict should be resolved. In order to maximize the learning experience and to intelligently respond to questions posed in class, it is essential that assigned readings, and assigned end of chapter questions, be completed before coming to class.

Students are expected to be present for each scheduled class session. Students not attending class on days when quizzes are given will not be allowed to make up the quiz, except with the consent of the professor, which shall be at the sole discretion of the professor. Each class session you will be asked to sign an attendance sheet distributed during the class and the time of that distribution will be up to the sole discretion of the professor. (Any signature other than one's own constitutes forgery, fraud, unethical conduct, and is in violation of the UW Oshkosh code of student conduct.) *Students with excessive absences will not pass the course.*

Attendance and class participation will be awarded points toward the final grade as follows.

<table>
<thead>
<tr>
<th>Absence</th>
<th>Frequently</th>
<th>Occasionally</th>
<th>Rarely</th>
</tr>
</thead>
<tbody>
<tr>
<td>none or one</td>
<td>12</td>
<td>8</td>
<td>6</td>
</tr>
<tr>
<td>two</td>
<td>8</td>
<td>6</td>
<td>4</td>
</tr>
<tr>
<td>three</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>four</td>
<td>4</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>five or more</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>
Grading Scale: At the end of the semester the percentage of individual points earned to total points available will be calculated and compared to the following scale in awarding the final letter grade. In calculating your end of semester percentage, participation and attendance points earned will be added to the numerator, and six participation and attendance points will be added to the denominator.

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>90%</td>
</tr>
<tr>
<td>A-</td>
<td>86.6%</td>
</tr>
<tr>
<td>B+</td>
<td>83.3%</td>
</tr>
<tr>
<td>B</td>
<td>80%</td>
</tr>
<tr>
<td>B-</td>
<td>76.6%</td>
</tr>
<tr>
<td>C+</td>
<td>73.3%</td>
</tr>
<tr>
<td>C</td>
<td>70%</td>
</tr>
<tr>
<td>D+</td>
<td>66%</td>
</tr>
<tr>
<td>D</td>
<td>64%</td>
</tr>
<tr>
<td>D-</td>
<td>62%</td>
</tr>
<tr>
<td>F</td>
<td>Below 62%</td>
</tr>
</tbody>
</table>

Your instructor reserves the right to lower the above breakpoints for class grades. However, the cutoff points between grades will not be raised higher than the above scale.

Application Exercises:
Each student will complete three application exercises. The first exercise will require legal research, statutory and case analysis, and the write-up of a case brief. The second exercise will require an ethical analysis of a hypothetical scenario and a short class presentation with regard thereto. The third exercise will require interpretation and explanation of an actual contract.

Academic Integrity
“Students are responsible for the honest completion and representation of their work, for the appropriate citation of sources, and for respect of others academic endeavors” [§ UWS 14.01, Wisconsin Administrative Code]. System guidelines and local procedures for breaches of academic integrity are printed in the University of Wisconsin Oshkosh Student Discipline Code. Academic dishonesty of any type will result in disciplinary action consistent with college and university policies and may include failure of the course.
Reading List

Essentials of Law for Business
BUS 320 – Fall Semester 2013

Week One – September 3, 2013 and September 5, 2013
Topic – Foundations of Law and the Legal Environment of Business
Chapter 1 – Business and its Legal Environment
Chapter 1 Appendix – Finding and Analyzing the Law
Questions and Case Problems 1-1, 2, 3, 4, 5, 6, 7, 8

Week Two – September 10, 2013 and September 12, 2013
Topic – Ethics and the Social Responsibility of Business
Chapter 3 – Ethics and Professional Responsibility
Questions and Case Problems 1-9, 3-1, 2, 3, 4

Quiz # 1, Chapters 1 & 3

Week Three – September 17, 2013 and September 19, 2013
Topic – Dispute Resolution
Chapter 2 – The Courts and Alternative Dispute Resolution
Questions and Case Problems 2-2, 6, 8

Week Four – September 24, 2013 and September 26, 2013
Topic – The Constitution and Business
Chapter 4 – Constitutional Law
Questions and Case Problems 4-1, 2, 3, 4, 5

Quiz # 2, Chapters 2 & 4

Week Five – October 1, 2013 and October 3, 2013
Topic – Criminal Law and Business
Chapter 7 – Criminal Law and Cyber Crimes
Questions and Case Problems 7-1, 2, 3, 4, 5, 9, 11

Week Six – October 8, 2013 and October 10, 2013
Topic – Product Liability and Liability for Personal Injury
Chapter 6 – Torts and Product Liability
Questions and Case Problems 6-1, 2, 3, 4, 5, 6, 7

Quiz # 3, Chapters 6 & 7

Week Seven – October 15, 2013 and October 17, 2013
Mid-Semester Exam – Chapters 1, 2, 3, 4, 6 & 7

Week Eight – October 22, 2013 and October 24, 2013
Topic – Business Contracts
Chapter 11 – Contract Formation
Questions and Case Problems 11-1, 2, 3
Week Nine – October 29, 2013 and October 31, 2013
Topic – Business Organizations
Chapter 10 – Business Organizations
Questions and Case Problems 10-1, 2, 3, 7

Quiz # 4, Chapters 10 & 11

Week Ten – November 5, 2013 and November 7, 2013
Topic – Investor Protection
Chapter 19 – Investor Protection and Corporate Governance
Questions and Case Problems 19-2, 3

Week Eleven – November 12, 2013 and November 14, 2013
Topic – Employer / Employee Relationships and Liabilities
Chapter 15 [pp. 470-493] – Employment Law
Chapter 16 – Employment Discrimination
Questions and Case Problems 15-1, 2, 3 & 16-1, 2, 3, 5

Quiz # 5, Chapters 15, 16 & 19

Week Twelve – November 19, 2013 and November 21, 2013
Topic – Business and its Obligation to Protect the Environment
Chapter 17 – Environmental Law
Questions and Case Problems 17-2, 3, 4, 5

Week Thirteen – December 3, 2013 and December 5, 2013
Topic – Fair Competition
Chapter 18 – Antitrust Law
Questions and Case Problems 18-1, 2, 3, 4, 6

Quiz # 6, Chapters 17 & 18

Week Fourteen – December 10, 2013 and December 12, 2013
Final Exam – Chapters 10, 11, 15, 16, 17, 18, 19

The above schedules are subject to revision at the discretion of your instructor.