Adjunct Instructor: Rosie Mathers, MBA

<table>
<thead>
<tr>
<th>Office Location: Sage Faculty 1419</th>
<th>Program Assistant: Ms. Pat Stremer</th>
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<tbody>
<tr>
<td>Email: <a href="mailto:mather45@uwosh.edu">mather45@uwosh.edu</a></td>
<td>Office Location: Sage Faculty 1472</td>
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<tr>
<td>Office Phone: 920-424-3484</td>
<td>Office Phone: 920-424-1215</td>
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<tr>
<td>Cell Phone: 920-420-2542</td>
<td>Fax: 920-424-7413</td>
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Office Hours: 11:45 – 12:15 MW, 3:30 – 4:00 TR, and by appointment.

Section 001 Hours 12:40 – 1:40 Weekday MW Location Sage 2234

Online: D2L will be utilized for this course and can be accessed at www.uwosh.edu/d2l


**Financial Calculator:** Students will need a financial calculator that can compute an *internal rate of return* (IRR) when the cash flows are uneven. A financial calculator will save time, improve accuracy, and allow “what if” scenarios. The Texas Instrument TI BA II Plus and TI BA II Plus Professional are recommended.

Course Prerequisites: Business 204

Course Description: BUS 331 is an introductory finance course and a required component of the BBA core curriculum. This finance course is the study of the financial decision-making in business to solve problems and identify business opportunities in a global environment. Examples of topics covered are financial statement analysis, time value of money, cash flow analysis, and risk and return analysis to make capital budgeting and working-capital decisions.

Course Objectives:
1. Provide the student with a solid foundation in the functional area of finance. This includes understanding the goal of the firm and how to apply financial management to achieve this goal.
2. Improve the student’s ability to apply basic ethical principles to financial problems of the firm.
3. Improve the student’s ability to assess global business issues by exposing him/her to current international finance issues.

4. Help the student to identify and analyze problems, consider alternatives, and make recommendations to correct or improve the existing situation. See objectives 5 through 8 for more specific examples.

5. Help the student to understand and apply ratio analysis techniques to evaluate a business.

6. Help the student to understand and apply time value of money techniques to solve a variety of cash flow problems. This includes improving the student’s ability to use a financial calculator and Excel.

7. Help the student to analyze the determinants of asset valuation and apply asset valuation models to bonds, preferred stock, and common stock.

8. Help the student to understand the investment decisions (assets) of the firm and apply capital budgeting techniques such as net present value and internal rate of return.

9. Help the student to understand the financing decisions (liabilities) of the firm and examine the determinants of the firm’s capital structure.

Grading:

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<tr>
<th>Category</th>
<th>Percentage</th>
<th>Letter Grade</th>
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<tbody>
<tr>
<td>Exams</td>
<td>95%</td>
<td>A  71.0 – 76.9%</td>
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<td>A- 69.0 – 70.9%</td>
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<td>Participation</td>
<td>5%</td>
<td>B+ 67.0 – 68.9%</td>
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<td>B 61.0 – 66.9 %</td>
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<td>B- 59.0 – 60.9 %</td>
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<td>C+ &lt; 59%</td>
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Depending on overall student performance, the professor may adjust the final grade scale by lowering the total points required for any letter grade.

Exams: The exams will consist of multiple choice problems and/or multiple choice questions. The exams will be based on lectures, assigned readings, and assignments. Four equally weighted exams account for 95% of the course grade will be given. MAKEUP EXAMS ARE NOT GIVEN. Bring to class either a mechanical pencil or a #2 lead pencil, UWO Student ID, and financial calculator on the exam date.

Quizzes: Quizzes are given to help prepare for exams and to master the course objectives.

Expectations: Students are expected to attend all classes and to participate in class discussions. Students are responsible for knowing what occurs in class, which may include syllabus revisions. Since the exams will contain material from class lectures and discussions, it is beneficial to attend class regularly. Five percent of the course grade will be based upon the student’s contribution to the course. Punctuality is required. You may contribute by asking relevant questions or volunteering an answer when a question is posed by the instructor, etc. Homework is indicative of exam problems/questions. The homework involved will be to answer questions that are given at the end of each of the chapters that are covered.
**Class Policies:**

*Students with Disabilities.* Appropriate academic support is available for students with a documented disability. Notify the professor and/or contact the Office of Disability Services for further information.

*Academic Integrity:* Students are expected to comply with University rules and regulations on academic integrity and honesty. Violation of these rules and regulations will result in: (i) no credit for the assignment or exam in question, or (ii) a grade of F in the course.

**Things To Note:**

1. Please feel free to stop by my office at anytime. If I am unable to meet with you, immediately, we can set up an office appointment at the earliest possible time.

2. If you have some trouble with the class, please stop by my office immediately. If we address troubling issues immediately, we can work to make the material clearer. Whatever you do, please do not wait until the end of the semester to see me. There is little that we can do at such a late date.

3. Students (and former students) are encouraged to stop by my office to discuss curriculum, internships, Finance Club, career opportunities, and graduate school.

4. Punctual attendance at all meetings is expected. If you miss class, you should get the notes from another student.

5. Hand held calculators may be used during exams, but students are reminded that the principles of academic integrity apply to information stored in calculators. Thus, programmable calculators are allowed if all programs have been deleted.
<table>
<thead>
<tr>
<th>Week #</th>
<th>Day</th>
<th>Chapter</th>
<th>Topic</th>
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<td>11/23/2011</td>
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<td>11/28/2011</td>
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