I would like to find out more about the MBA program Paths at UW Oshkosh.

______________________________________________________________________________

Name (first, middle, last)
______________________________________________________________________________

Address
______________________________________________________________________________

City, State, Zip
______________________________________________________________________________

Phone (home and cell)
______________________________________________________________________________

Employer_____________________________________________  _______________________________
E-mail

Years of Professional Experience

I would like a personal appointment with your office to learn more.

Yes

No

I am interested in attending an upcoming information session.

Yes

No

I would like to receive more info about the Professional MBA Path

Executive MBA Path

...where professionals emerge as leaders.

UW Oshkosh MBA Program
800 Algoma Boulevard, Sage Hall Room 1410
Oshkosh, WI 54901
uwosh.edu/cob/graduate
mba@uwosh.edu
emba@uwosh.edu
920-424-3199 or 800-633-1430

Request information at mba@uwosh.edu or emba@uwosh.edu or complete and return this postage-paid card.
One Master of Business Administration Degree. Two paths: Professional & Executive.

As an experienced professional or entrepreneur, you know learning isn’t an option. It’s a fact of life in a global marketplace. An MBA gives you an immediate and distinct advantage in any company, any industry and any economy.

More relevance. More opportunity.

“MBA” is synonymous with success—at a higher level. Employers know MBA graduates seize strategic opportunities. They drive change across an organization...or half-way around the world. They have the expertise—and the degree—to command more responsibility, opportunity and earning potential.

That degree is within your reach. It’s up to you to make it happen. It’s up to us to make it worth your investment. We will. Here’s how.

Two Paths: One Goal:
Your Advancement

UW Oshkosh offers an MBA-degree path specifically for executives, entrepreneurs and emerging business leaders. Choose the path that fits your level of experience, career goals and time commitment.

4. Email current professional résumé and personal essay to emba@uwosh.edu. Your personal essay should be single-spaced and no longer than two pages, describing:
   a. Reason for pursuing an MBA degree: What is your career objective and how will the UW Oshkosh Executive MBA contribute to that objective?
   b. Impact it will have on both your short- and long-term career goals: Provide an example of your leadership in a project, initiative or business strategy. Cite details of what you did, how you did it and what you accomplished.
   c. Value you will bring to the classroom: Your success in the program is dependent upon the strengths you bring to your cohort group. What are your greatest strengths that you will bring into your group?

5. Email two letters of recommendation from the following individuals to emba@uwosh.edu:
   a. Senior leader within your organization. This may be your manager or another within the company.
   b. Another individual with whom you’ve worked closely. This may be in your current organization or with a previous employer and could include another manager, senior executive, co-worker, customer, client or volunteer organization.

Next Steps

Upon completion of application materials, qualified applicants will be:

1. Invited to an admissions interview.
2. Requested to provide an Employer Participation Form.
Demand for MBAs in Every Industry

Heightened competition and globalization have produced a surge in employer demand for MBA graduates—in every industry.

• Accounting
• Banking
• Business services
• Consumer products
• Financial services
• Healthcare
• Insurance
• Manufacturing
• Nonprofit
• Technology
• And the list goes on...

This points to one indisputable fact:

Employer demand for MBAs is stronger than ever and an MBA qualification has a global appeal.
Is the Professional Path right for you?

You may be a good candidate for the Professional Path if you:

- Have two or more years of business experience.
- Work full time and want the flexibility of an evening program.
- Want to select the course(s) you’ll take each semester and the nights that work best for you.
- Prefer to learn alongside other working professionals.
- Value stimulating classroom and online discussions.
- Want to share diverse perspectives and learn from peers in other industries and job functions.
- Are committed to professional development in your current field or want to expand your career options.
You have real-world experience. Now it’s time to expand your level of expertise. Our Professional MBA Path lets you earn your degree on a part-time basis, generally within two to four years.

Evening courses are offered during the week so you can work around your business schedule. That’s not all. You can choose a format that fits your lifestyle and learning style:

**Classroom:** Share, practice and master practical, relevant leadership skills in a real-world business environment with other professionals. Courses are offered in all three of our UW Oshkosh centers: Oshkosh, Green Bay and Stevens Point. Choose the location that’s most convenient for you.

**Online:** Want to take courses at home, at the office or on the road? Our online format allows you to work around your business and personal needs while giving you the opportunity to interact with other MBA students anytime, day or night.

**Combination:** Our hybrid format blends online flexibility with the benefits of in-class discussion. Choose the option that’s best for you—online or classroom—for each course you take.
As a mid- to senior-level leader or entrepreneur, you look at business challenges with the benefit of experience. You have the ability to see the big picture—then plunge into a deep dive of disciplines—all in the same day. That’s why our Executive MBA Path is intense. Intentionally.

You’ll put in a full day on many Saturdays for 16 months. You’ll work with a cohort group of 25 to 30 students, all moving in lockstep and all with the same commitment to accelerating their success by maximizing their learning experience.

Our Saturday-only Executive MBA Path:

• **Fits around your career**, with minimal time away from the workplace and home.

• **Provides immediate applicability**, allowing you to take lessons learned on Saturday and apply them in your organization on Monday.

• **Builds collaborative relationships** in the classroom and through study groups, leveraging each other’s experience for mutual benefit.

• **Prepares you to become a catalyst for change**, focusing on business strategy, leadership and globalization.

All Executive MBA courses are offered at our centrally located Appleton Center.
Is the Executive Path right for you?

You may be a good candidate for the Executive Path if you:

• Have eight or more years of experience and are a motivated, high-achiever.
• Want an integrated approach to classes focused on leadership and business strategy.
• Are committed to enhancing your leadership skills and transforming organizations.
• Value dialogue with peers who understand the challenges of management.
• Want to sharpen business skills and understand how businesses operate.
• Expect to develop a global business perspective and enhance your learning with a 10- to 12-day international trip.
• Want to have an impact on growing an enterprise and advancing its economic region.
UW Oshkosh MBA program
One degree. Two paths.
<table>
<thead>
<tr>
<th>Professional Path</th>
<th>Executive Path</th>
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<tbody>
<tr>
<td><strong>Classes Meet</strong></td>
<td>Weekday Evenings or Online</td>
</tr>
<tr>
<td><strong>Classes Begin</strong></td>
<td>Spring, Summer or Fall</td>
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<tr>
<td><strong>Completion</strong></td>
<td>2 to 4 Years, Depending on Number of Classes Taken per Semester</td>
</tr>
<tr>
<td><strong>Class Size</strong></td>
<td>15 to 30 Students per Class</td>
</tr>
<tr>
<td><strong>Format</strong></td>
<td>Individual 7- to 14-Week Courses</td>
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<tr>
<td><strong>Curriculum</strong></td>
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<td>Functional Management Courses</td>
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<td><strong>Credits</strong></td>
<td>33</td>
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<tr>
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<td>Oshkosh, Green Bay, Stevens Point, Online</td>
</tr>
<tr>
<td><strong>International Trip</strong></td>
<td>Optional</td>
</tr>
<tr>
<td><strong>Professional Experience</strong></td>
<td>2 Years</td>
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<tr>
<td><strong>Management Experience</strong></td>
<td>Not Required</td>
</tr>
<tr>
<td><strong>Application Essay</strong></td>
<td>Yes</td>
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<td><strong>Recommendation</strong></td>
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<tr>
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<td>May Be Waived with Qualifying Prior Graduate Coursework, Undergraduate Coursework, Proficiency Test or Professional Experience</td>
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<td><strong>GMAT/GRE</strong></td>
<td>Yes, If Less than 10 Years of Professional Experience</td>
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<tr>
<td><strong>Application Dates</strong></td>
<td>April 1 for Summer June 1 for Fall November 1 for Spring</td>
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why choose UW Oshkosh

Classroom and Career Connections
• Our in-classroom program design lets you share best practices, strategize new business models and build a “brain trust” by networking with other professionals both during and after the program.

• More than 200 companies are represented in the UW Oshkosh MBA program, providing regional and global perspectives from diverse industries, roles and business cultures.

Globally Recognized Faculty and Speakers
• Our faculty members are recognized both nationally and internationally for their academic and applied experience, research and credentials, and service on boards of corporate and nonprofit organizations.

• Highly respected C-suite (e.g., CEOs, COOs, CFOs) and other speakers share best practices and global perspectives to enhance your learning experience.

AACSB Accredited:
We rank among an elite five percent worldwide.

Not all MBA programs are created equal. An important distinction is Association to Advance Collegiate Schools of Business (AACSB) International Accreditation. AACSB Accreditation is:

• The longest standing, most widely recognized form of specialized accreditation a College of Business can earn.

• One of the most important affirmations of a quality business school for students seeking the finest education and companies seeking high-caliber talent.
Integrative Approach

Our MBA curriculum is developed with input provided by management and executives of local, regional and international companies.

Multiple business disciplines are discussed, providing an in-depth understanding of how they interrelate with one another.

Convenience

Globally minded faculty and peers bring worldwide perspectives and experience to a classroom that’s close to your home and business.

Our program is offered for both experienced professionals and seasoned leaders, allowing you to pursue an MBA—no matter where you are in your career.
Benefits of Getting Your MBA

Some say earning your MBA virtually guarantees a promotion and salary increase. While we can’t promise that, we can let the facts speak for themselves:

- **Sixty-eight percent** of MBA students received new responsibilities while enrolled in a program and **37 percent** were promoted during that time.¹

- Salary and bonus packages of recent Executive MBA program graduates increased by **16.3 percent** from program start to program end.¹

invest in yourself

The return on your investment doesn’t end there. You’ll have access to the latest in innovation, ideas and approaches. You’ll learn from the experience of faculty as well as other MBA students and emerge with:

• Increased confidence in yourself, your skills and the decisions you make.

• Enhanced ability to take risks and problem solve.

• Sharpened competence in analyzing complex situations and making tough decisions.

• Strengthened leadership skills to motivate teams and take on additional responsibilities.

• Integrated and greater in-depth understanding of all business functions.

• An extensive network of professional contacts from multiple industries.

Take it from those who have gone before you, both a professional and personal evolution will take place.

My company values business acumen and that is what the UW Oshkosh MBA program has provided me—business acumen both to advance myself and to be a better manager and leader at my company. ~Valerie Swanborg, Ecolab
Whether for-profit or nonprofit, successful businesses know the importance of cultivating and retaining talent for leadership positions.

At UW Oshkosh, our MBA students are challenged to rise to a higher level of performance. Entering the program as talented performers, students emerge as valuable leaders as they:

- Gain new experiences that are immediately transferable to the organization.
- Learn to increase efficiencies, build stronger teams and respond to new demands in the market.
- Analyze options and alternatives for possible additional new sources of company revenue.
- Find ways to bring innovative thinking and breakthrough ideas to the organization.
- Identify opportunities to increase an organization’s resources and explore expansion on a local, regional, national or international level.
- Network with a student cohort of professionals to gain insights into business strategies used by successful companies around the world.
- Leverage valuable resources offered by UW Oshkosh, including best practices of leading companies, current research and studies, the latest techniques in innovation and award-winning faculty.
There is never a perfect time in your life when everything is calm enough to start an MBA program. You just need to jump into it.

~Tammy Karcz, Wisconsin Public Service
Professional MBA

how to apply

Professional Path Admission Requirements

- Admission to the UW Oshkosh Professional MBA Path is based on a multitude of factors and will be evaluated holistically.

- A minimum of two years of professional work experience is required. Exceptional candidates with less than two years of experience, but having a strong part-time position or internship may be considered.

- An undergraduate degree from an accredited college or university is required.

Admissions Process

1. Go to uwosh.edu/cob/graduate and click on “Apply Now” to begin the online application form.

2. Send in the $56 non-refundable application fee. This can be paid online with a credit card, or a check can be mailed to UW Oshkosh.

3. Send official transcripts of all undergraduate and graduate coursework directly from educational institution(s) to:
   UW Oshkosh Office of Graduate Studies
   800 Algoma Blvd., Dempsey Hall 337
   Oshkosh, WI 54901
4. Email current professional résumé and personal essay to mba@uwosh.edu. Your personal essay should be single-spaced and no longer than two pages, describing:
   a. Reason for pursuing an MBA degree.
   b. Impact it will have on both your short- and long-term career goals.
   c. Value you will bring to the classroom.

5. Submit GRE or GMAT Scores. (Note that these must come directly from GRE or GMAT.) The GRE/GMAT requirement is occasionally waived for individuals who have:
   - Ten or more years of full-time, progressive business experience, with at least five years in an upper management or supervisory position, including human resources and budget responsibilities.
   - A qualifying professional certification.
   - A domestic graduate degree.

**Next Steps**
Upon completion of application materials, qualified applicants will be:

1. Provided an application completion checklist.
2. Contacted by a Program Advisor to discuss timeline and enrollment options.

**Professional Path Application Dates**
Applications will be processed on a continual basis. Recommended application dates (below) are set to ensure enough processing time for students to enroll for the desired semester.

- April 1 Summer Admission
- June 1 Fall Admission
- November 1 Spring Admission
Executive Path Admission Requirements

- Admission to the UW Oshkosh Executive MBA Path is based on a multitude of factors and will be evaluated holistically.

- A minimum of eight years of professional work experience is preferred, with at least five years of leadership experience strongly desired. Exceptional candidates not meeting those minimums, but who are currently in a senior leadership role within their organization will be considered.

- An undergraduate degree from an accredited college or university is required.

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Executive Path Application Dates

Applicants are encouraged to apply throughout the year for the next cohort group. The final deadline is April 1.
Put yourself in a class above

MBA Path:

One Master of Business Administration Degree. Two paths: Professional & Executive.

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Phone (home and cell)______________________________________________________________________________
Employer_____________________________________________  _______________________________
E-mail  Years of Professional Experience

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Yes  No

I am interested in attending an upcoming information session.
Yes  No

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