



potratzw@uwosh.edu

920-424-1454

**Specialties:**

- Financial Reporting & Analysis
- Extensive Current Experience in Accounting for All Areas of Small Business: corporate tax preparation, payroll and related tax reporting, general accounting and bookkeeping
- Computer Applications (QuickBooks)
- Database Management



The UW Oshkosh College of Business is accredited by the AACSB International, the premier business school accrediting body - a distinction earned by less than 10 percent of business programs worldwide.

## Wendy Potratz

*Accounting Faculty*

### *Summary*

Ms. Potratz earned her Bachelor of Business Administration degree with major in Accounting and a Masters in Business Administration from the University of Wisconsin Oshkosh. She worked as an auditor at Schumaker Romenesko & Associates (now Baker Tilly), for four years before becoming the Director of the Accounting Program at Marian College of Fond du Lac. She also taught a variety of programming and computer applications courses through the Department of Computer Science at the University of Wisconsin Fox Valley.

At UW Oshkosh, Wendy teaches financial accounting and government and not-for-profit accounting courses.

She is both a Certified Public Accountant and Certified Managerial Accountant. Her focus on small business has been advanced through her work as the controller for Strata Communications, Inc., a family owned business. Additionally, Wendy provides consulting services through the Business Success Center.

### *Education*

University of Wisconsin Oshkosh – M.B.A. and B.B.A. (Accounting)  
Certified Public Accountant and Management Accountant

### *Professional Memberships*

Wisconsin Institute of Certified Public Accountants  
Institute of Management Accountants

### *Community Involvement*

Board member and treasurer of WINR Donate Wheels  
Finance Board – Cerebral Palsy of Mideast Wisconsin  
Advisor of UW Oshkosh Accounting Club