



About the Education Advisory Board

The Parent Firm in Brief

The Advisory Board Company is one of the largest research, consulting, and data analytics firms serving nonprofit, mission-driven organizations in the United States and around the world. Established in 1979, the firm pioneered the “membership model” for best practice research. The Advisory Board’s 2,000 employees now work with more than 3,900 member organizations in more than two dozen countries. In 2007, the firm launched a division dedicated to serving higher education which already serves more than 500 colleges and universities in North America. The Advisory Board Company provides a wide range of services to its members, including research, software services, consulting, and leadership development. Our ambition is to be the best source of innovative ideas for the sectors we serve, and the first place our members turn to for help in tackling their most pressing problems.

Higher Education Research and Insights Memberships

Academic Affairs Forum

Strategy advice and research for provosts, dean, and other academic leaders on elevating performance in teaching, research, and academic governance

Student Affairs Forum

Research for student affairs executives on innovative practices for improving student engagement and perfecting the student experience

Business Affairs Forum

Research and support for college and university chief business officers on improving administrative efficiency and lowering costs

Continuing and Online Education Forum

Best practices, employer market research, and organizational benchmarking for heads of nontraditional and professional programs

Advancement Forum

Best practices, fundraising ROI analytics, faculty education, and alumni engagement research for advancement professionals

Community College Forum

Strategy advice and research for community college presidents on improving college finances and campus management, as well as partnering with four-year institutions

Meet the Education Advisory Board Team

Biography

Sarah Moore, Associate Director of Strategic Research

Sarah Moore is an Associate Director of Strategic Research at the Education Advisory Board. In this capacity, Ms. Moore is responsible for the communication and delivery of strategic and custom research.

Previously, Ms. Moore oversaw the Education Advisory Board's customized research division. Ms. Moore and the custom research team provided on-demand research projects for individual Education Advisory Board member institutions across academic affairs, business affairs, student affairs, and continuing and online education. In addition to overseeing a staff of more than 20 researchers, she has directly managed over 300 research projects on a vast array of topics, including community engagement and economic development, support for traditionally underrepresented students, energy management, process improvement, and organizational structures for various campus units.

Ms. Moore received her bachelor's degree in American studies from Williams College.



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