



Date: Monday, January 10, 2005
To: Strategic Planning Participants
From: Richard H. Wells, Chancellor

Re: Strategic Planning Retreat: Prioritization and Alignment of Future Strategic Action Initiatives

As announced this fall during open forums held in the colleges and in discussions with our governance groups, we will pursue the development of a new set of strategic action priorities that emphasize college-based initiatives on the afternoon of January 18, 2005, from 11:45a.m.-5:00 p.m. at Reeve Union Ballroom. It is important that you come to the retreat well versed in the attached materials so that our deliberations will be highly productive. Thank you very much for your commitment to participate. We consider your input crucial to the success of the planning process.

I. Purpose of the Retreat

The purpose of the retreat is to identify the strategic action priority initiatives for the next 3-5 years. This will be accomplished in the following manner:

- To briefly overview accomplishments to date and lessons learned from the August 2004 planning retreat.
- To assess the status of the current Strategic Action Initiatives. We have identified those that appear to be accomplished and launched, and we will ask you to evaluate and prioritize the status of the remaining half dozen as candidates for continued high priority status or for retirement.
- To gauge where and how much support exists for each new high priority initiative proposed by the colleges and other units.
- To identify participants' willingness and ability to contribute knowledge, resources and time to help the colleges and other units achieve the high priority initiatives they are proposing.

II. Tentative Agenda with relevant documents for participants to review prior to the retreat.

11:45a.m. – 12:15 p.m. Registration and Light Lunch

12:15 – 12:25 p.m. Welcome and Review of Retreat Objectives
Chancellor Richard Wells

- 12:25 – 12:45 p.m. Overview of Accomplishments to date and Lessons Learned from August 17 Strategic Planning Retreat *Chancellor Richard Wells*
- All materials related to the August 17, 2004 Strategic Planning Retreat, including thematic analyses of all responses, are located at <http://www.uwosh.edu/chancellor/plan/thematicanalysis.php>
 - Deans' reports on lessons learned from August 17, 2004 strategic planning retreat are available at <http://www.uwosh.edu/chancellor/plan/deansreports.php>
- 12:45 – 1:30 p.m. Assessment of the Current Strategic Action Initiatives
Chancellor Richard Wells, Provost Lane Earns, Facilitator Sue Neitzel
- *University of Wisconsin Oshkosh 2000-2004 Strategic Plan Update & Annual Report* is available at <http://www.uwosh.edu/chancellor/plan/annualreport04full.pdf>
 - Attachments: Accomplished and Launched (17) and Evaluate and Prioritize (6)
- 1:30 – 3:40 p.m. Presentation/Assessment of the Colleges' Strategic Action Initiatives in Terms of Ability to Help
- Cross College Themes - *Provost Lane Earns*
 - College of Business Administration - *Dean Alan Hartman*
 - College of Education & Human Services - *Dean Craig Fiedler*
 - College of Letters and Science - *Dean Michael Zimmerman*
 - College of Nursing - *Dean Rosemary Smith*
 - Colleges Recap - *Facilitator Sue Neitzel*
 - The Deans' Cross-College document is available at: <http://www.uwosh.edu/chancellor/plan/crosscollegeinitatives.php>
 - Attachment: Initiatives Proposed by Colleges
- 3:30-3:40 p.m. Break
- 3:40 –4:30 p.m. Student Affairs and Academic Affairs
- Student Affairs – *Vice Chancellor Elliott Garb*
 - Academic Affairs – *Provost Lane Earns*
 - Student and Academic Affairs Recap – *Sue Neitzel*
 - Attachment: Initiatives Proposed by Units other than Colleges
- 4:35-5:00 p.m. Next Steps – *Chancellor Richard Wells*
1. Colleges and other Units submit final recommendations for strategic action initiatives – 4/15/05
 2. Draft of refined Key Operational Plans submitted – 4/15/05
 3. New strategic action initiatives and key operational plans announced fall 2005 and in cumulative Annual Report
- Handout: “Working Definition of seven Key Operational Plans”
- 5:00 p.m. Adjournment