

INITIATIVES PROPOSED BY THE COLLEGES

Cross-College Distinctiveness Themes

As part of the strategic planning process, the four colleges identified four themes that will maintain the distinctive character of each college while promoting engagement, partnership and collaboration among the colleges.

1. Engaged Learning
2. Globalization
3. Community engagement
4. Student Excellence

College Initiatives

Questions:

- Which college initiatives do you think are most important for strategically moving forward one or more of the cross-college distinctiveness themes?
[Numbers in brackets following each proposed initiative represent votes of retreat participants in response to this question]
- Which college initiatives, if any, do you have knowledge, resources, interest in working on and willingness to contribute your time to over the next 3-5 years?

COBA

Engaged Learning:

1. Integrate applications into BBA and MBA programs
Restructure BBA/MBA Core to include applications for a Common Business Experience. Create assessment, professionalism education, and practicum opportunities by reducing current BBA pre-core or core course credits. Each core course in BBA has an applied exercise. **[13]**
2. Develop Project consulting Course for Undergraduates
Provide students with an opportunity to apply knowledge and skills by working with organizations to develop solutions to business problems. Students selected into the course via application process. Projects selected from those submitted by organizations, priority to cross functional. **[13]**
3. Establish a student owned and operated business
Initial group of students would create a business plan. Students selected via an application process. Course is managed by instructor; business is managed by students who would also report to a board of directors. Revenue generated by the business would be channeled into entrepreneurial incentive programs for students (e.g., scholarships/venture capital for students in entrepreneurship) or community programs. **[25]**

Globalization

4. Develop a global MBA degree
With universities in Germany and India implement a MBA degree that includes on line courses with students from all three universities and at least four weeks of face to face instruction at each of the three universities. **[23]**

Community Engagement

5. Establish a Center for Family Business Research and Services
Leverage the value and credibility the Wisconsin Family Business Forum has created. Create a Center that will provide research, consulting and educational services to family owned businesses. It will be a resource for family businesses throughout the state. **[33]**

Student Excellence

6. Improve the quality of students entering COBA
Change admission standards to a C or better in Math 206, Econ 207, BUS 204. Require professional and community service experiences and a demonstrated Interest in business. **[14]**
7. Define and recognize excellence for undergraduate and graduate students
Develop requirements to be recognized as excellent (e.g., oral and written *communication*, ability to work in teams, analytical skills, personal ethics and integrity, professionalism). Develop instruments for measuring. **[13]**

8. New Venture Center

This would provide a single place for entrepreneurs and organizations to get education and services for starting a new business. It would help link entrepreneurs to resources needed to develop their business. It also would help existing organizations develop a culture and mechanisms that support innovation. **[46]**

COLS

Engaged Learning:

1. Center for Integration of Theory with Applications
Internship and service-learning programs will enable students to make contacts with potential employers and to apply theoretical knowledge in non-academic settings. **[18]**
2. Center for Student/Faculty Research collaboration **[25]**
3. Center for Integration of Residential Life with Academic Programming
Programs for first year students offered in conjunction with the Department of Residence Life. **[9]**

Globalization

4. Center for International Planning
Plans faculty-exchange/student-exchange programs and study-abroad programs. **[20]**
5. Center for Ethnic Studies
Provides a set of learning resources designed around the American Ethnic Experience **[15]**

Community Engagement

6. Center for Collaborative Efforts with PK-12 Schools
Offers seminars and conferences to promote lifelong learning among PK-12 teachers and outreach programs for their students.
7. Center for Cultural & Intellectual Outreach to the Community **[31]**
Provides cultural and intellectual enrichment to a wide geographical region. **[15]**
8. Center for Aquatic Studies
Unites faculty whose teaching and research interests focus on aquatic systems. **[37]**
9. Center for the Promotion of the Liberal Arts
Expands awareness of the power of a liberal arts education to potential students and to the community at large. **[17]**

Student Excellence

10. Center for Honors Programming
Attracts, develops and retains stellar students by providing them with Honors programs and support. **[15]**

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11. Center for Interdisciplinary Programming
Development of interdisciplinary curriculum that expects students to make broad connections while providing disciplinary depth. **[14]**

CON

Engaged Learning

1. Seek innovative clinical internships & clinical partnerships for undergraduate and graduate student learning
Expand the Theda Care – Clinical Focus Program; Seek clinical partners for the proposed graduate Clinical Nurse Leader MSN. **[62]**

Globalization

2. Encourage undergraduate and graduate level clinical internships in underserved US communities and international sites
Continue partnerships with LaClinica – Family Medical & Dental Clinic providing care to Migrants; Increase clinical opportunities via partnership with Sri Ramachandra Medical College & Research Institute (SRMC, RI); Chennai, India; **[19]**

Community Engagement

3. Explore feasibility of collaborative efforts with UW Colleges, WI Technical Colleges in local and neighboring communities
Delivery of a face to face AND to BSN program in Lakeshore communities (Manitowoc & Sheboygan): The 1 + 2 + 1 program at Fox Valley and North Central (Wausau); Continue partnership with College of the Menominee Nation **[56]**
4. Provide community clinical experiences for all students that build cultural competency and address priorities of *Healthy People 2010*
Recognizing health disparities of minority populations and the uninsured within the Living Healthy Program; Fox Cities Community Clinic; Inner city clinics i.e., Madison Street Clinic etc. **[38]**

Student Excellence

5. Expand assessment strategies to meet benchmarks of excellence as students progress through curriculum (i.e., use of standardized tests)
Continue student guidance and support to ensure outstanding pass rate in the undergraduate NCLEX (licensure exam) and graduate certification exam (advance practice licensure) **[5]**

COEHS

Engaged Learning

1. PI 34 new teacher licensure initiatives
Implementing a six-step approach to providing a variety of professional developments for teachers, schools and districts in the new PI 34 licensure environment. **[27]**
2. Refinement of student portfolio assessment process
Strengthening a new performance-based, portfolio-driven assessment process to better focus on learner outcomes by refining admission, transition and program completion requirements for students. **[6]**
3. Develop alternative licensure programs for teachers
Responding to the needs of P-16 partners (local school districts, UW Colleges) in working collaboratively to develop new program options (compressed, experientially-sensitive, integrated preparation) for underserved constituency groups (career change, nontraditional students) **[67]**
4. Structure to foster collaboration with COLS
Developing an improved governance structure to more fully integrate the COLS voice in decisions about the university-wide preparation of teachers **[45]**

Globalization

5. Expand diversity initiatives with ELL and Native American Students
Expands the impact of Project: Adelante and related initiatives to better serve ELL populations and collaborative efforts with College of Menominee Nation to better serve Native American populations **[29]**

Community Engagement

1. PI 34 new teacher licensure initiatives
Responding to the needs of P-16 partners in working collaboratively to develop new program options for underserved constituency groups [Votes included under #1 above]
3. Develop alternative licensure programs for teachers [votes included under #3 above]

Student Excellence

2. Refinement of student portfolio assessment process [votes included under #2 above]