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# Artwork Specifications

## Artwork Specifications

		Width	Height
Quarter Page	Vertical	3.375"	4.625"
	Horizontal	7.0"	2.1875"
Half Page	Vertical	3.375"	9.5"
	Horizontal	7.0"	4.625"
Full Page		7.0 "	9.5"
Chapter Title Page		7.0 "	9.5"
Inside Cover (front or back)		7.5"	10.0"
Outside Back Cover*		8.1875"	10.75"

\* Leave 1.625" x 0.875" free space in lower left corner for UPC

## Submission and Questions

Email (preferred method):

[pagestad@uwosh.edu](mailto:pagestad@uwosh.edu)

CD: Jaime Page-Stadler

Student Success Center 125

University of Wisconsin Oshkosh

800 Algoma Blvd.

Oshkosh, WI 54901

### All files must be:

- Sized to 100% of finished size
- In CMYK color mode (not RGB)
- 300 dpi resolution

### Acceptable Formats

- EPS
- JPEG
- Press quality PDF
- TIFF

### Unacceptable Formats\*

- Microsoft Publisher
- Word
- Excel
- PowerPoint
- PageMaker
- FreeHand

\* All of these programs allow for PDF export - call with questions 920-424-2181.

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