Shannon L. Full  
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Shannon Full is the president and CEO of the Fox Cities Chamber of Commerce & Industry, serving 1,300 members in the dynamic Fox Cities area of Wisconsin. She joined the Fox Cities chamber of Commerce in January 2011. Her expertise is economic and workforce development, member programming, fiscal management, professional and leadership development, and business advocacy and growth.

Prior to the Fox Cities Chamber, Full served as president and CEO of the 1,500-plus member Cedar Rapids Area Chamber of Commerce in Iowa since 2008. She arrived soon after the devastating June 2008 flood that impacted many businesses in the area. The Cedar Rapids Area Chamber has a $1.3 million annual budget, and serves a regional market with a population of approximately 200,000.

Prior to Cedar Rapids she was the president and CEO of the Melbourne-Palm Bay Area Chamber of Commerce in Melbourne, Florida from 2005 to 2008. The Melbourne Chamber served 1,650 members with a budget of $1.2 million and a 14-member staff.

Previous to being in Melbourne, Full held a similar position with the Twin Cities North Chamber in Mounds View, Minnesota, which served 800 members.

Shannon is married to Travis Full and they had their first child in November 2012. She holds a Bachelor’s degree in Public Communications from UW-Eau Claire. She is also a graduate of the United States Chamber of Commerce Institute for Organizational Management.