Achievement
The Hallmark of Academic Quality

UW Oshkosh College of Business

Accounting

Stephen Brigham
Faculty Development Awards
Value Relevance of Accounting – Research Award.

Stephen Makar
Publications
With L. Wang and P. Alam. "Derivative Use and Accounting Regulation Change: Does SFAS No. 133 Hedge Accounting Affect Currency Risk Management Decisions?," in Cheng-Few Lee, ed., *Advances in Quantitative Analysis of Finance and Accounting, Volume 9*, Emerald Group Publishing Limited, 2011.

Nathan Stuart
Professional Presentations
"Assessing the Costs and Benefits of Investing in Cost-System Accuracy," and "The Principal-Agent Model in the Accounting Academy: Let's Not Throw the Baby Out with the Bathwater," 2010 Meeting of the Midwest Region of the American Accounting Association, Chicago, IL, October 2010.

With L. Ragland and L. Kersting. "Contract Preference and Effort Choice Under Bonus, Penalty, and Hybrid Incentive Contracts," 2011 Mid-year Meeting of the Management Accounting Section of the American Accounting Association, Atlanta, GA, January 2011.

Economics

Nancy Burnett
Publications
With M.R. Haley and A. Lowen. "To Consolidate or Not to Consolidate, That is the Question: Optimal School Size & Teacher Incentive Contracts," *Academy of Educational Leadership Journal*, July 2010.

Chad Cotti
Publications
With D. Walker. "The Impact of Casinos on Fatal Alcohol-related Traffic Accidents in the United States," *Journal of Health Economics,* December 2010.

M. Ryan Haley
Publications
With N. Burnett and A. Lowen. "To Consolidate or Not to Consolidate, That is the Question: Optimal School Size & Teacher Incentive Contracts," *Academy of Educational Leadership Journal*, July 2010.

"Bounding Revenue Leakages at Scale-bid Timber Auctions: Evidence From Wisconsin State Forest Auctions," *Empirical Economics,* October 2010.

With T.B. Walker. "Alternative Tilts for Nonparametric Option Pricing," *Journal of Futures Markets,* October 2010.

With M.K. McGee. “KLICing There and Back Again: Portfolio Selection Using the Empirical Likelihood Divergence and the Hellinger Distance,” *Journal of Empirical Finance,* March 2011.

With S. Taengnoi. “The Skill Transferability of High-skilled U.S. Immigrants,” *Applied Economics Letters*, April 2011.

Alexander Kovzik
Publications
With S. Borodich, S. Deplazes, and N. Kardash. “Comparative Analysis of the Levels of Financial Literacy Among Students in the U.S., Belarus, and Japan,” *Journal of Economics and Economic Education Research*, September 2010.

M. Kevin McGee
Publications
With M.R. Haley. “KLICing There and Back Again: Portfolio Selection Using the Empirical Likelihood Divergence and the Hellinger Distance,” *Journal of Empirical Finance,* March 2011.

Sarinda Taengnoi
Publications
With M.R. Haley. “The Skill Transferability of High-skilled U.S. Immigrants,” *Applied Economics Letters*, April 2011.

Finance/Business Law

Stephen Huffman
Faculty Development Awards
The Impact of Asymmetry on Returns – Research Award.

PD in Research Methodologies – Sabbatical.

Cliff Moll
Faculty Development Awards
Optimal Capital Structure – Research Award.

The Impact of Asymmetry on Returns – Research Award.

Information Systems

Jakob Iversen
Publications
With M. Eierman, M. Dishaw, and G. Philip.“Wiki or Word? Evaluating Tools for Collaborative Writing and Editing,” *Journal of Information Systems Education*, April 2011.

Management/Human Resources

Gary Adams
Publications
With B.L. Rau. “Putting Off Tomorrow to do What You Want Today: Planning for Retirement,” *American Psychologist*, April 2011.

With L. Burrell, D. Durand, and C. Castro. “Families Facing the Demands of Military Life: New Research Directions,” in P. Bartone, R. Pastel, and M. Vaitkus, eds.,*The 71-F Advantage: Applying Army Research Psychology for Health and Performance Gains,* National Defense University Press, 2010.

With J. Buck. “Social Stressors and Strains Among Police Officers: It’s Not Just the Bad Guys,” *Criminal Justice and Behavior*, September 2010.

With J.R. Webster and D.M. Buyarski. “Development of an Occupational Embeddedness Measure,” *Career Development International*, July 2010.

Professional Presentations

With J. Tucker, D. Feinauer, and P. Meyerson. “Relationship Between Job Insecurity and Safety Performance: Leadership Matters,” APA/NIOSH/SOHP Interdisciplinary Conference on Work, Stress, and Health, Orlando, FL, May 2011.

“Leadership in the Workplace*,”* APA/NIOSH/SOHP Interdisciplinary Conference on Work, Stress, and Health, Orlando, FL, May 2011.

With S. DeArmond. “Occupational Stress and Safety: Products of a Research Collision,” Society for Industrial and Organizational Psychology 26th Annual Conference, Chicago, IL, April 2011.

With M. Wang, J. Barnes-Farrell, A. Bhupatkar, and B. Rau. “A Retirement Research Incubator: Expanding Applied Research Frontiers,” Society for Industrial and Organizational Psychology 26th Annual Conference, Chicago, IL, April 2011.

With J.R. Webster and D.M. Buyarski. “Further Development of an Occupational Embeddedness Measure,” Academy of Management, Montreal, Quebec, August 2010.

With S. DeArmond. “Job Insecurity and Safety: The Role of Error Aversion,” Society for Industrial and Organizational Psychology 26th Annual Conference, Chicago, IL, April 2011.

J. Ben Arbaugh

Publications

“Sage, Guide, Both, or Even More? An Examination of Instructor Activity in Online MBA Courses,” *Computers & Education*, November 2010.

“Does the MBA Experience Support Diversity? Demographic Effects on Program Satisfaction,” *Decision Sciences Journal of Innovative Education,* July 2010.

“I Get By With a Lot of Help From My Friends: Reflections of an Accidental Management Education Scholar,” in C. Wankel and R. DeFillippi, eds., *Being and Becoming a Management Education Scholar*, Information Age Publishing, 2010.

Student Satisfaction and Learning Outcomes in E-Learning: An Introduction to Empirical Research, IGI Global, 2011.

Online and Blended Business Education for the 21st Century: Current Research and Future Directions, Chandos Publishing, 2010.

Professional Presentations

With S. DeArmond and B.L. Rau. “We Need More Critics of Online Management Education,” Academy of Management, Montreal, Quebec, August 2010.

"Combative Educational Theorists and the Consequences for Online Management Education," Academy of Management, Montreal, Quebec, August 2010.

With B. Leisen Pollack. "A Review of Research Methods in Online and Blended Business Education: 2000–2009," Academy of Management, Montreal, Quebec, August 2010.

Sarah DeArmond

Publications

With A.E. Smith, C.L. Wilson, P.Y. Chen, and K.P. Cigularov. "Individual Safety Performance in the Construction Industry: Development and Validation of Two Short Scales," *Accident Analysis and Prevention,* May 2011.

With Y.H. Huang, T.B. Leamon, T.K. Courtney, and P.Y. Chen. "A Comparison of Workplace Safety Perceptions Among Financial Decision-makers of Medium- vs. Large-size Companies," *Accident Analysis and Prevention,* January 2011.

Professional Presentations

With G.A. Adams. "Job Insecurity and Safety: The Role of Error Aversion," Society for Industrial and Organizational Psychology 26th Annual Conference, Chicago, IL, April 2011.

With J.B. Arbaugh and B.L. Rau. "We Need More Critics of Online Management Education," Academy of Management, Montreal, Quebec, August 2010.

With R.A. Matthews and J. Bunk. "Can Pushing Them to do More Backfire?," in C. J.L. Cunningham and N. Morelli (co-chairs), *Stretching Conservation of Resources Theory of Stress in Organizational Research.* Ninth International Conference on Occupational Stress and Health, Orlando, FL, May 2011.

Mark Dishaw

Publications

With M. Eierman, J. Iversen, and G. Philip. "Wiki or Word? Evaluating Tools for Collaborative Writing and Editing,"*Journal of Information Systems Education*, April 2011.

Dale Feinauer

Professional Presentations

With J. Tucker, G.A. Adams, and P. Meyerson. "Relationship Between Job Insecurity and Safety Performance: Leadership Matters," APA/NIOSH/SOHP Interdisciplinary Conference on Work, Stress, and Health, Orlando, FL, May 2011.

Tanvi Kothari

Professional Presentations

"Lessons to Learn from the Rising Stars: Tale of Emerging Nation Multinational Companies," Academy of International Business Annual Meeting, Rio de Janeiro, Brazil, June 2010.

George Philip

Publications

With M. Eierman, J. Iversen, and M. Dishaw. "Wiki or Word? Evaluating Tools for Collaborative Writing and Editing," *Journal of Information Systems Education*, April 2011.

Barbara Rau
Publications
With G.A. Adams. “Putting Off Tomorrow to do What You Want Today: Planning for Retirement,” *American Psychologist*, April 2011.

Professional Presentations
With M. Wang, J. Barnes-Farrell, A. Bhupatkar, and G.A. Adams. “A Retirement Research Incubator: Expanding Applied Research Frontiers,” Society for Industrial and Organizational Psychology 26th Annual Conference, Chicago, IL, April 2011.

With S. DeArmond and J.B. Arbaugh. “We Need More Critics of Online Management Education,” Academy of Management, Montreal, Quebec, August 2010.

Marketing

Birgit Leisen Pollack
Publications
"A Re-examination of the Nature of the Service Satisfaction and Customer Loyalty Relationship Through the Lens of Attribution Theory," and "Assessing the Nomological Validity of the Net Promoter Index Question (NPI)," conference papers authored for Academy of Marketing Science Conference, Coral Gables, FL, May 2011.

Professional Presentations
With J.B. Arbaugh. “A Review of Research Methods in Online and Blended Business Education: 2000–2009,” Academy of Management, Montreal, Quebec, August 2010.

Faculty Development Awards
Loyalty and Attribution Theory – Research Award.

Graduate Program

Michael Eierman
Publications
With M. Dishaw, J. Iversen, and G. Philip. “Wiki or Word? Evaluating Tools for Collaborative Writing and Editing,” *Journal of Information Systems Education*, April 2011.

Note: Information was provided by academic departments. Achievements included were those taking place between June 2010 and May 2011, excluding forthcoming publications, book/cd reviews, blogs, panel chairs/facilitators, Wisconsin conferences, and UW Oshkosh Student/Faculty Collaborative Research grants. If there are errors or omissions, we apologize. Please keep track of your accomplishments for next year’s *Endeavors.*