



OSHKOSH

University of Wisconsin Oshkosh Profile of the New Bachelor of Applied Studies

- **New Program** Bachelor of Applied Studies with a major in Leadership and Organizational Studies is focused on work-related competencies, such as understanding organizational theory, global literacy, leadership and supervision, project planning, budget management and conflict resolution.
- **Unique** Within the UW System, no such degree-completion program with a major in Leadership and Organizational Studies exists.
- **Collaboration** Program conception was a collaborative regional initiative of the Northeast Wisconsin Educational Resource Alliance (NEW ERA).
- **Impact** Program responds to statewide needs identified by the Committee on Baccalaureate Expansion (COBE): Wisconsin ranks in the top 10 states nationally in the proportion of residents with associate degrees, but in the lower quartile in the number of baccalaureate degrees. This degree will help provide the necessary educational skills to develop future community and workforce leaders.
- **Audience** Designed for nontraditional students who are working in technical, non-professional jobs who wish to enhance their career opportunities. Qualified students would have completed associate and applied science degrees from selected Fox Valley Technical College and Northeast Wisconsin Technical College programs.
- **Delivery** The Center for New Learning at UW Oshkosh, which focuses on adult non-traditional education, will deliver the program with a combination of face-to-face and online coursework.
- **Contact** Lynn Brandt, M.S.E., Student Services Coordinator,
UW Oshkosh Center for New Learning
800 Algoma Boulevard, Oshkosh WI 54901
(920) 424-0234 • mycareer@uwosh.edu

